

School Quality for Parents/Guardians: Brooker Creek Elementary School

Results and Analysis

2024-2025 School Year



Project Overview

The survey was open from January 31 – February 21, 2025.

Email invitations with unique survey links were sent to all parents/guardians. Parents/guardians could take the survey for each school in which they had an enrolled child.

Reminder emails were sent to parents/guardians who had not yet participated throughout the survey window.

The survey was translated into Spanish, Vietnamese, and Arabic.

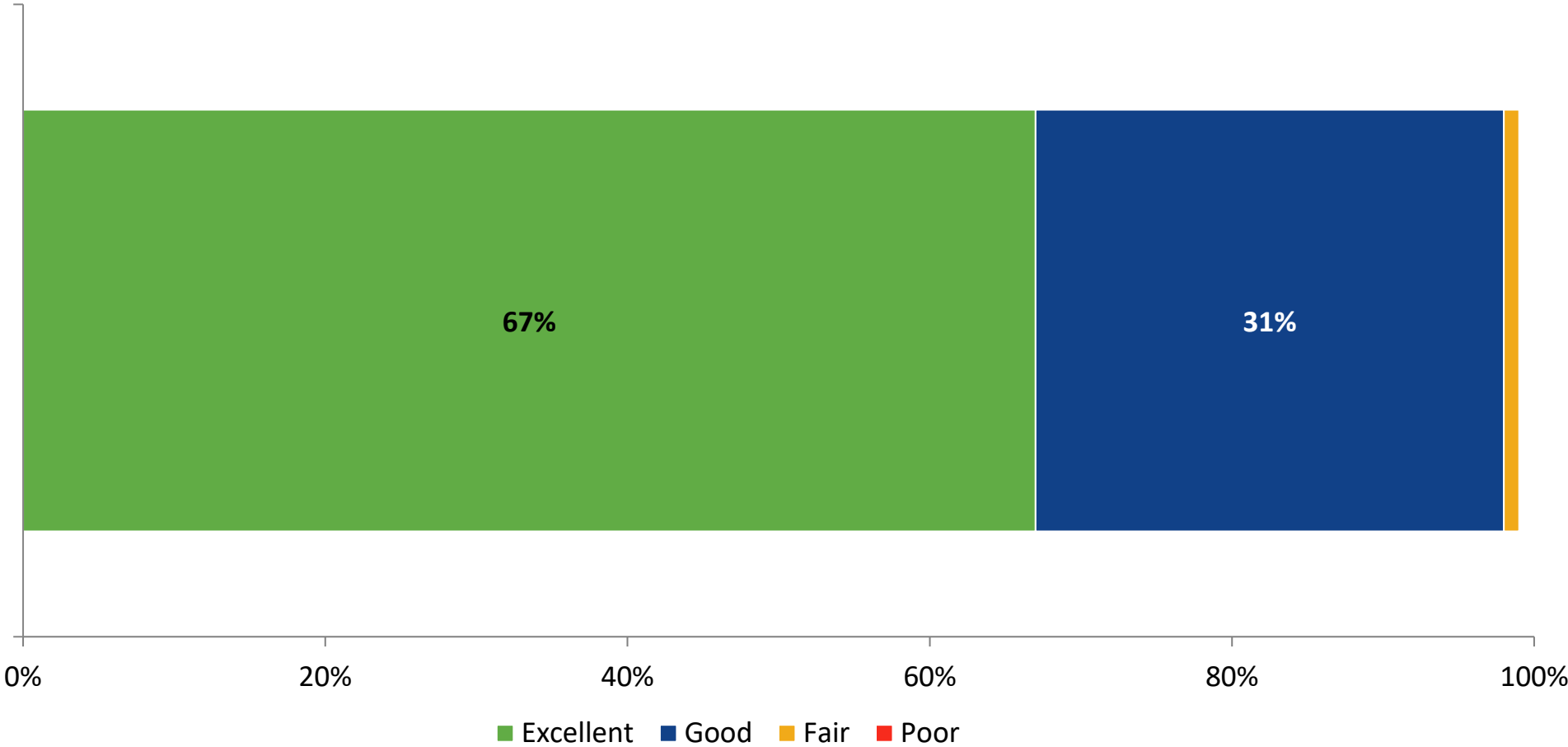
This report provides a site-based overview of the survey results. District-level reports and verbatim/open-ended response reports were also provided.

K12 Insight/Sogolytics uses census sampling, which provides data reflective of all voices in the community. While all parents/guardians were invited to take the survey, not all participated. Statistical tests designed to infer the perceptions of a larger population from a smaller sample size are not appropriate; rather, descriptive statistics provide the most accurate representation of the data. Therefore, the findings herein cannot be generalized beyond the participants. Nevertheless, this study offers valuable insights about the perceptions of parents/guardians.

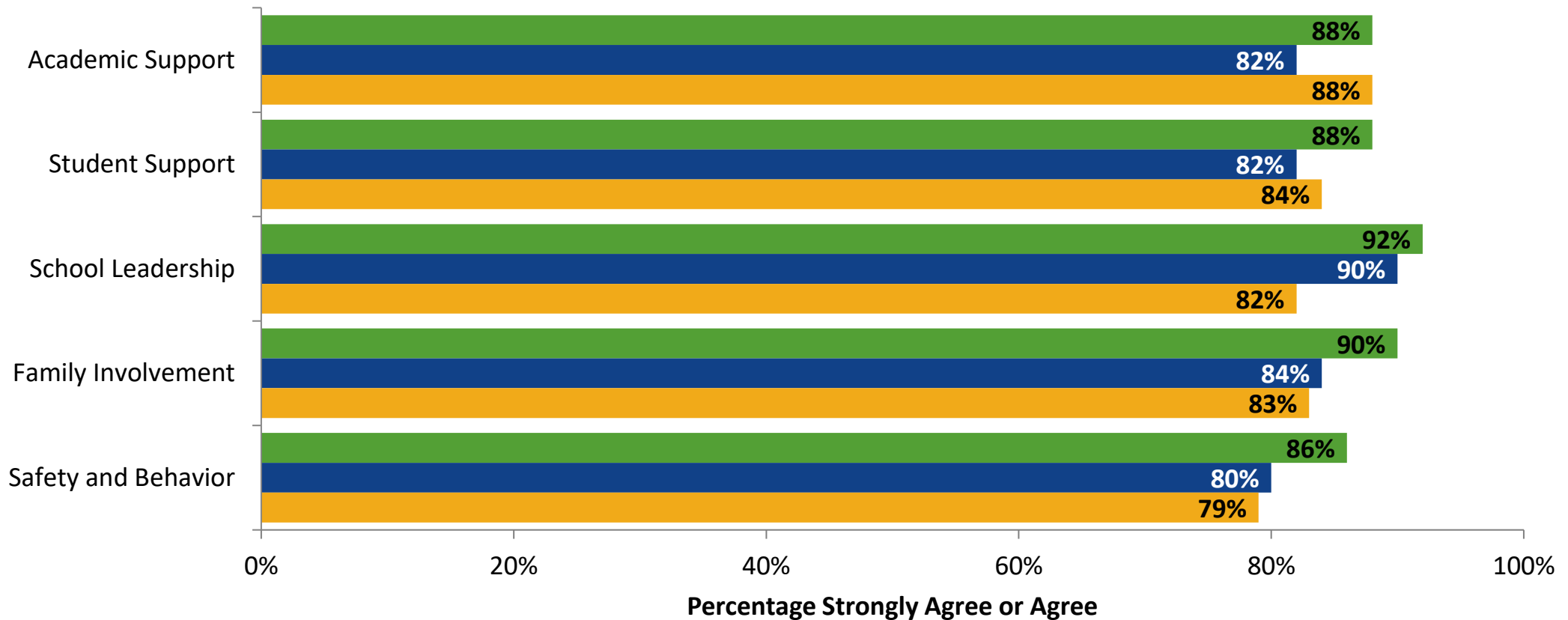
Findings for each item in the report exclude participants who did not answer. Data labels less than 5 percent are not shown in charts and graphs. Percentages may not add up to 100 because of rounding.

Overall School Quality

How would you rate the overall quality of the education at your child's school? (N=70)



Dimension Scores: Comparison Over Time

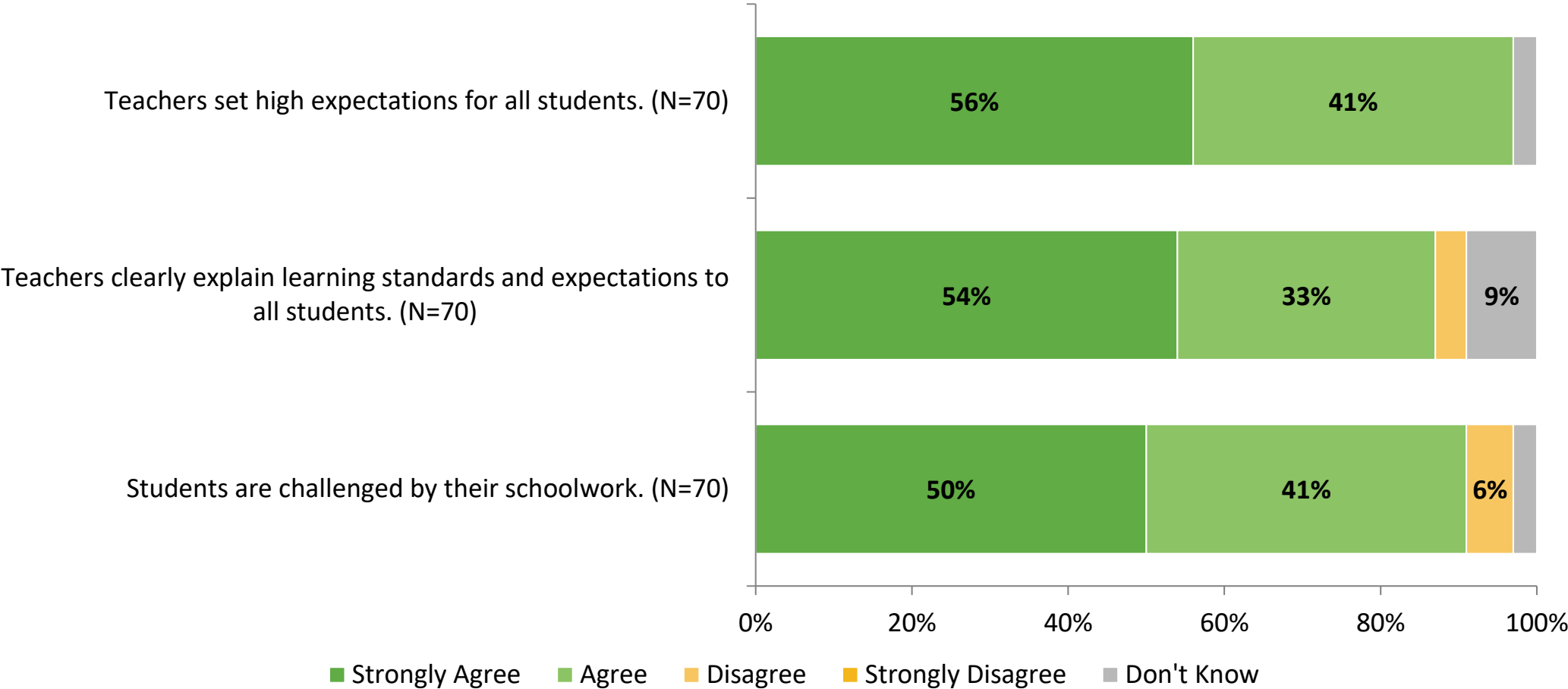


■ 2024-2025 (N=70) ■ 2023-2024 (N=96) ■ 2022-2023 (N=139)

Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know
This slide displays total percentage of Strongly Agree/Agree responses per dimension.

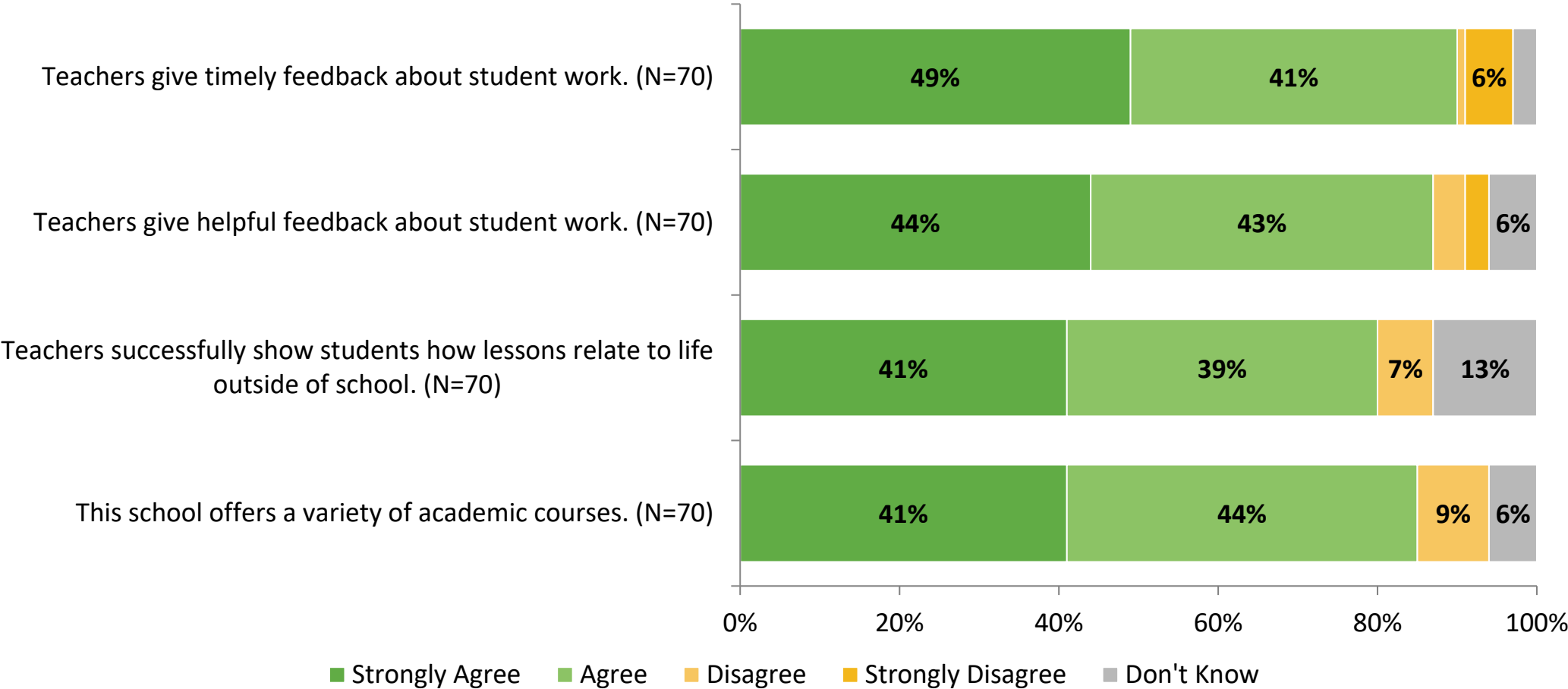
Academic Support

How strongly do you agree or disagree with the following statements?



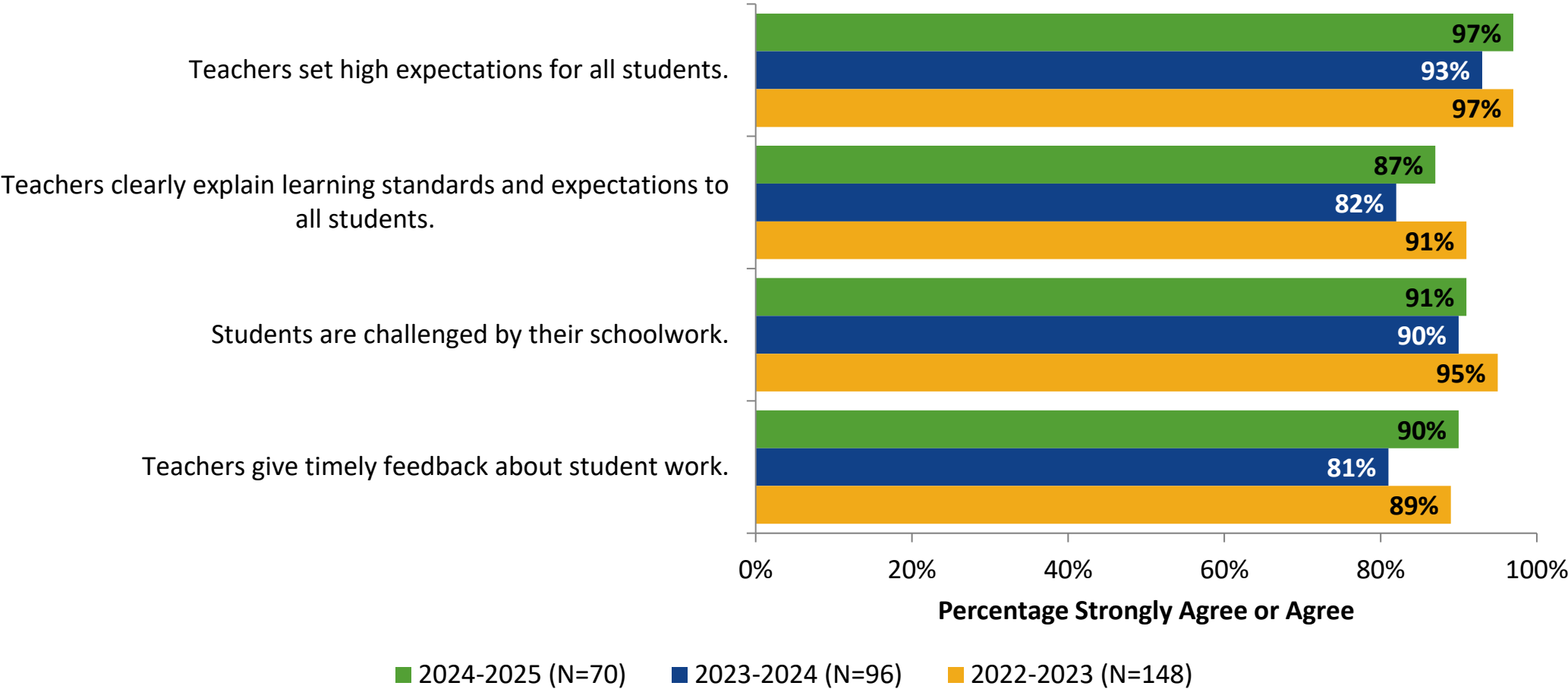
Academic Support (Continued)

How strongly do you agree or disagree with the following statements?



Academic Support: Comparison Over Time

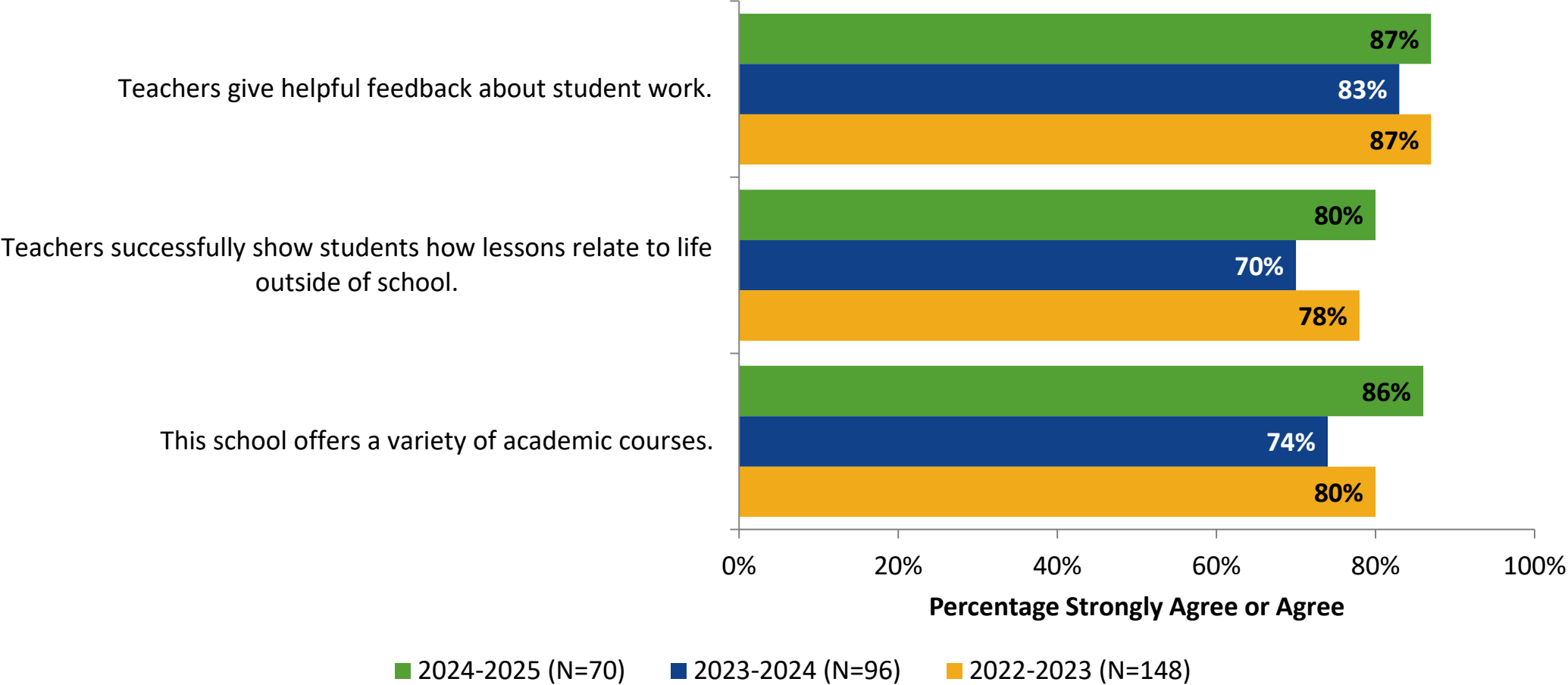
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Academic Support: Comparison Over Time (Continued)

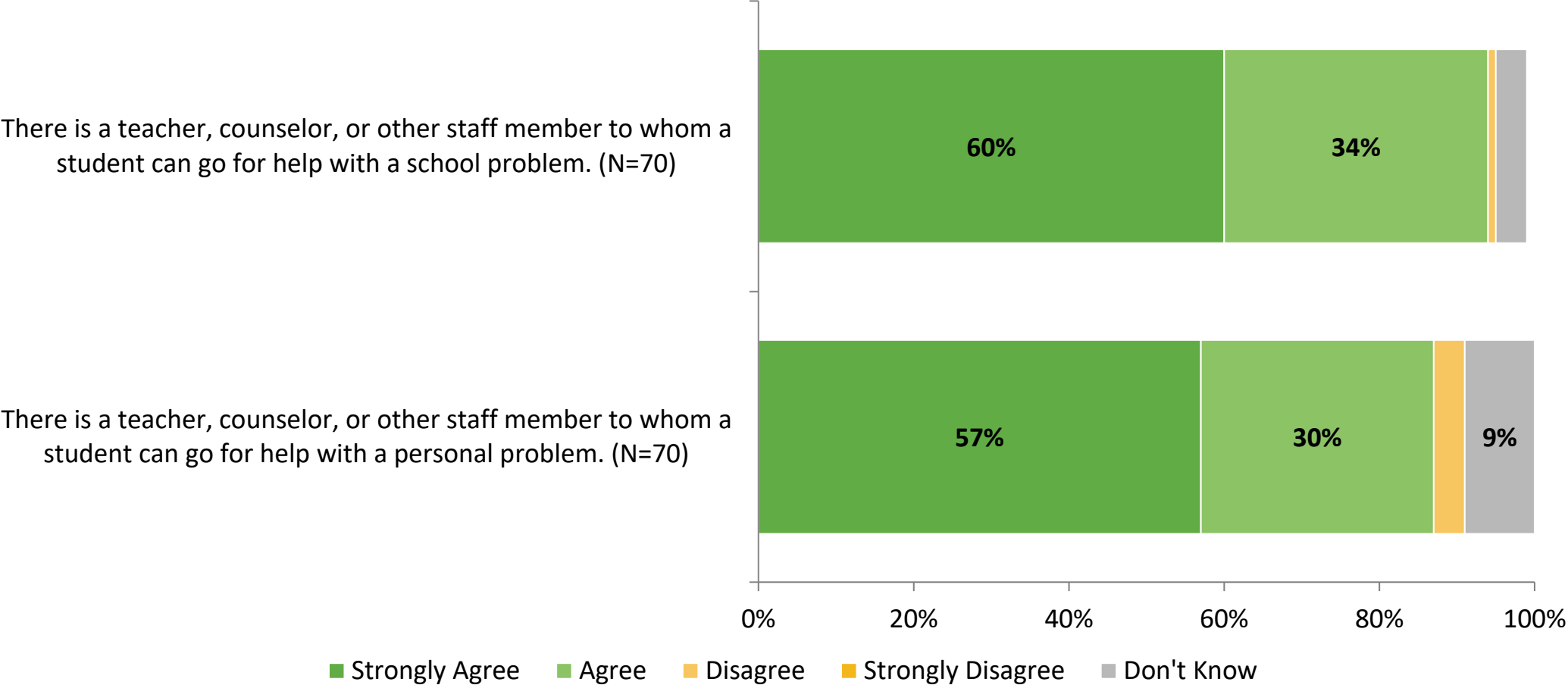
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

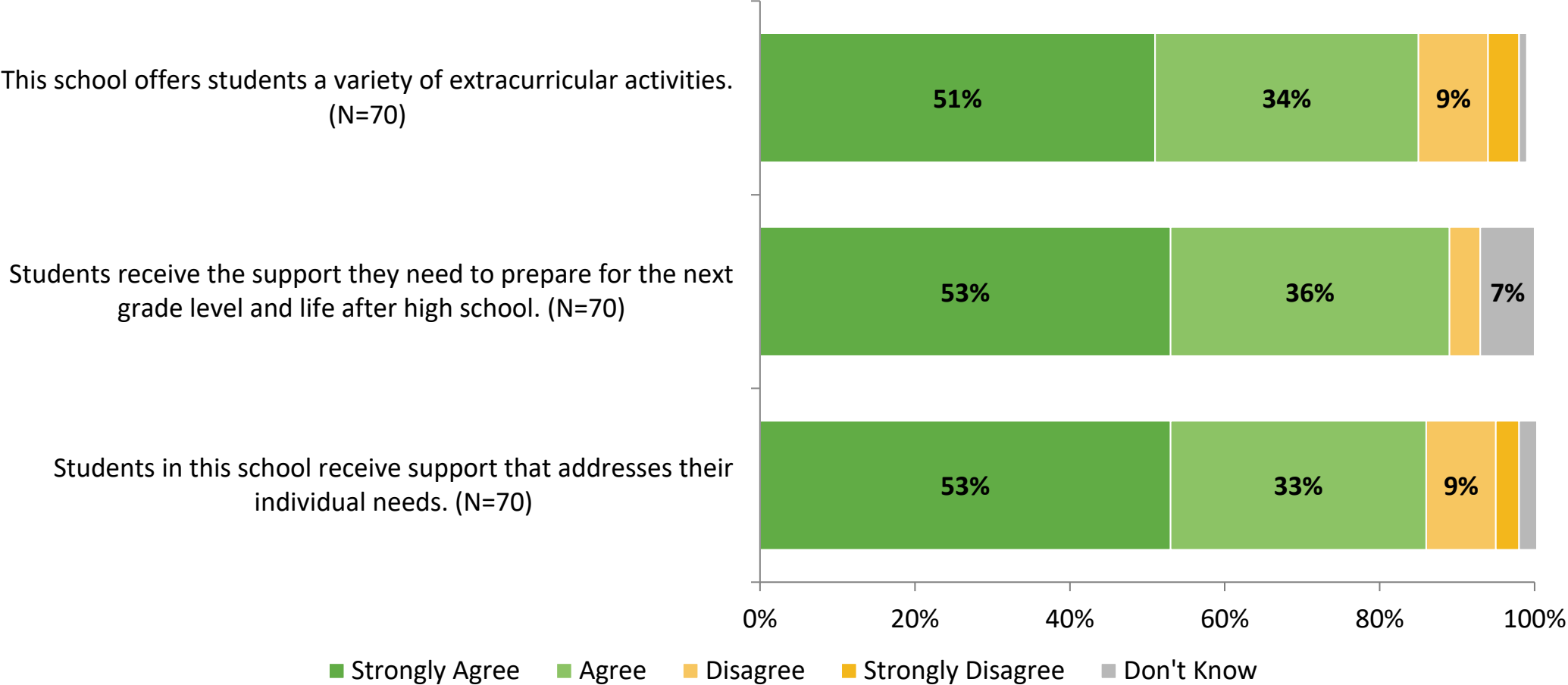
Student Support

How strongly do you agree or disagree with the following statements?



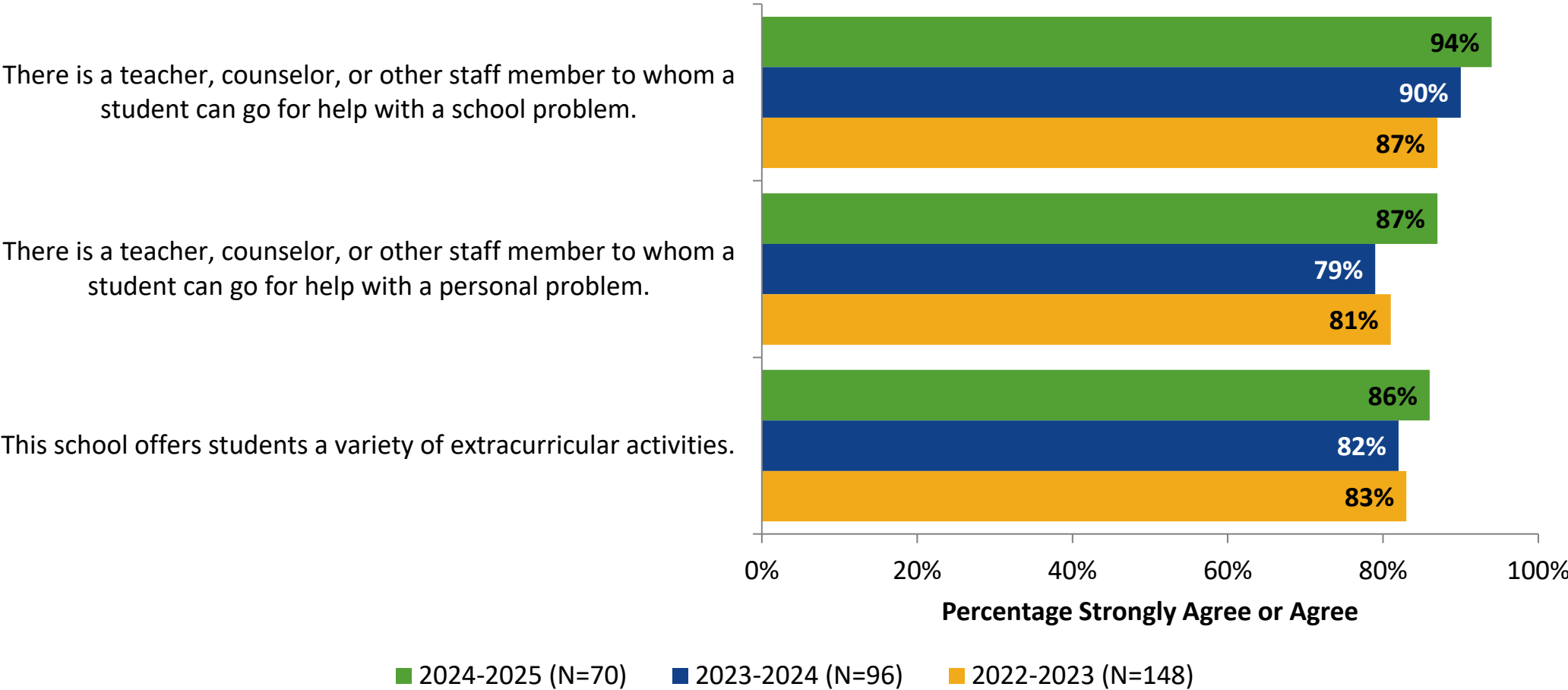
Student Support (Continued)

How strongly do you agree or disagree with the following statements?



Student Support: Comparison Over Time

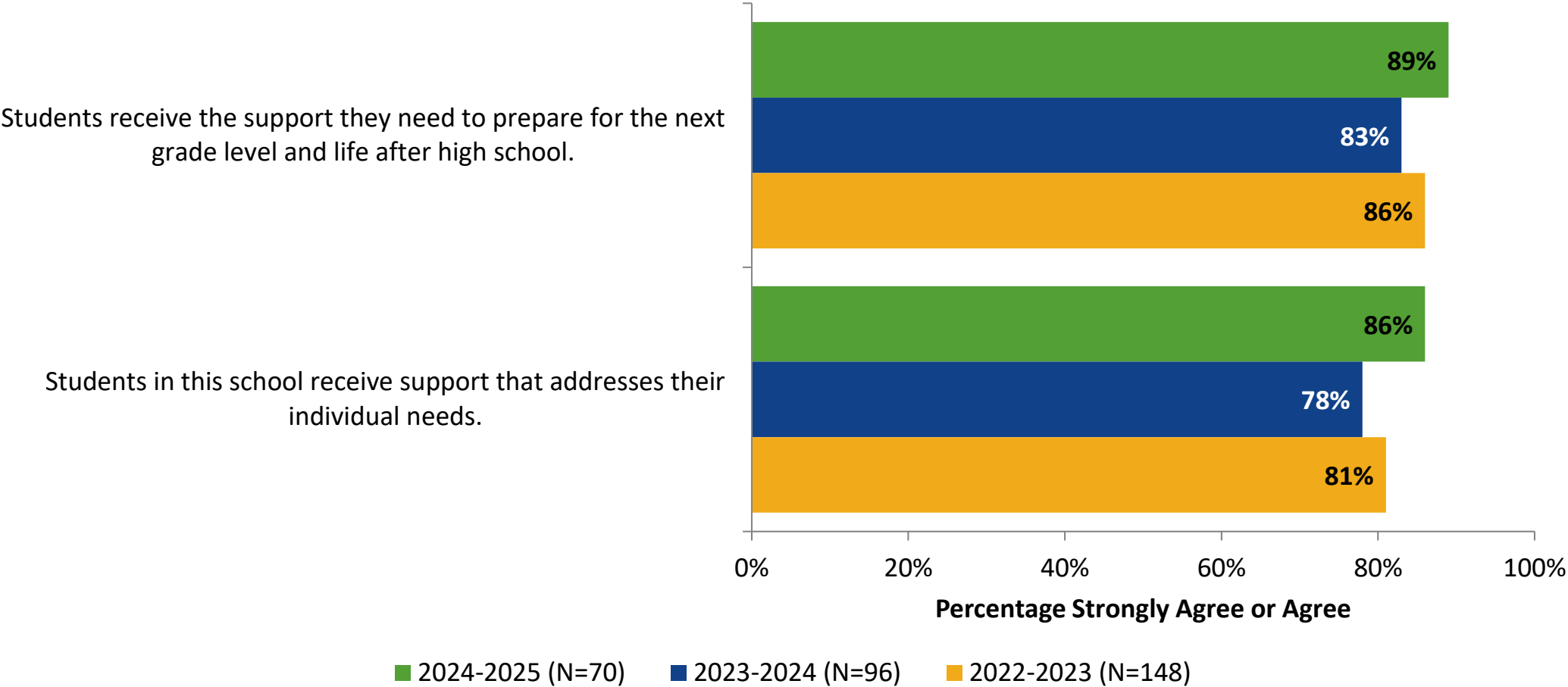
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Student Support: Comparison Over Time (Continued)

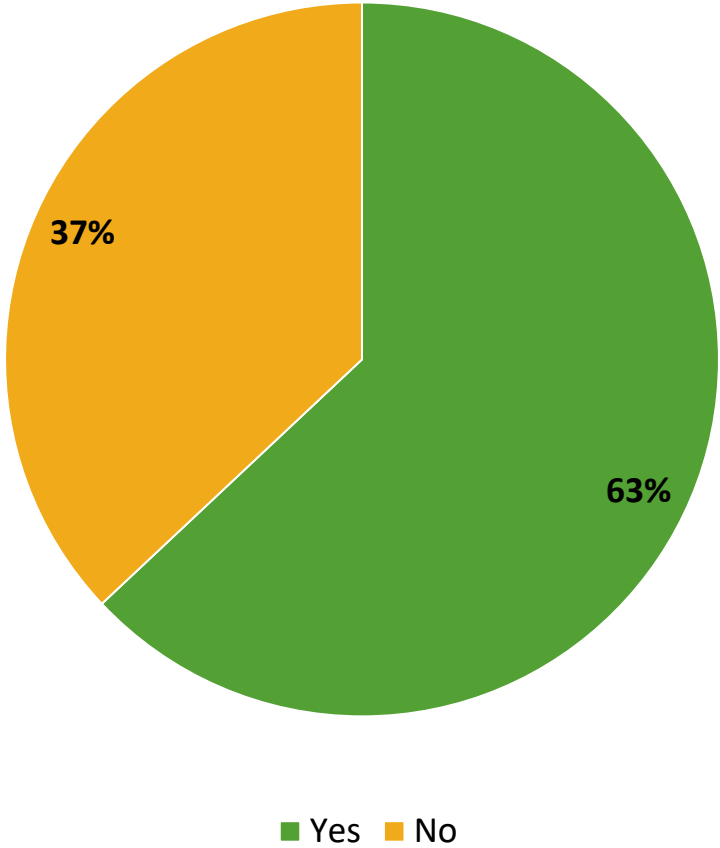
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

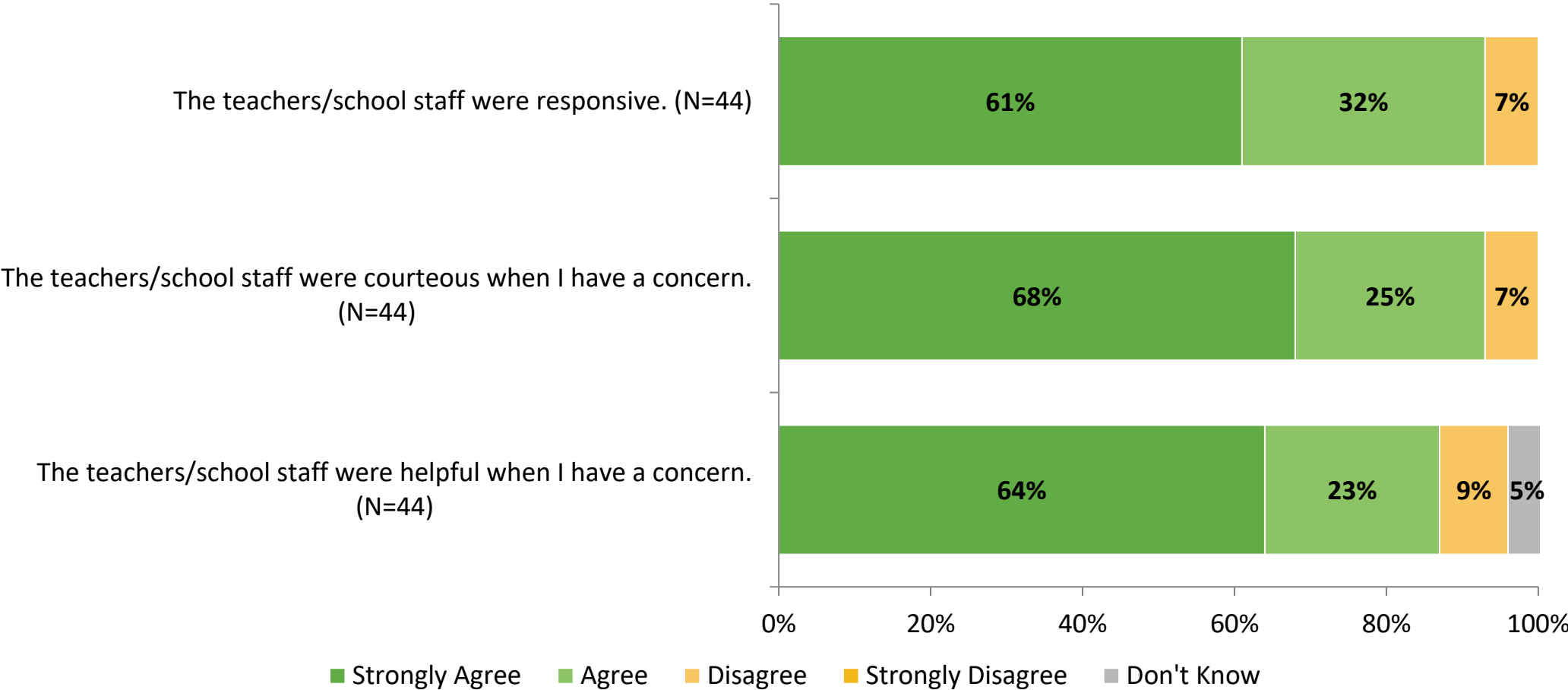
Communication with Teachers and School Staff

This past school year, have you reached out to teachers/school staff with a need or concern? (N=70)



Perceptions of Communication with Teachers and School Staff

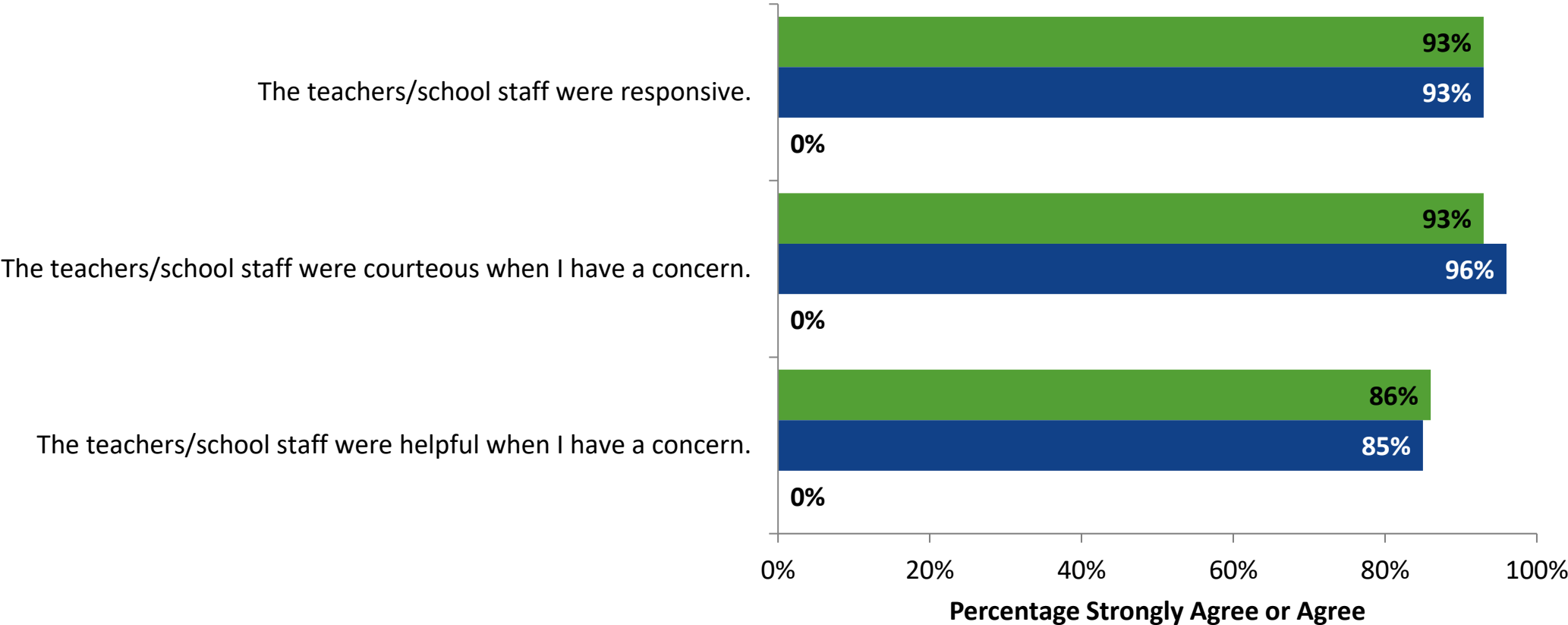
How strongly do you agree or disagree with the following statements?



Note: Only parents who reached out to teachers or school staff within the past year answered these questions.

Perceptions of Communication with Teachers and School Staff: Comparison Over Time

How strongly do you agree or disagree with the following statements?



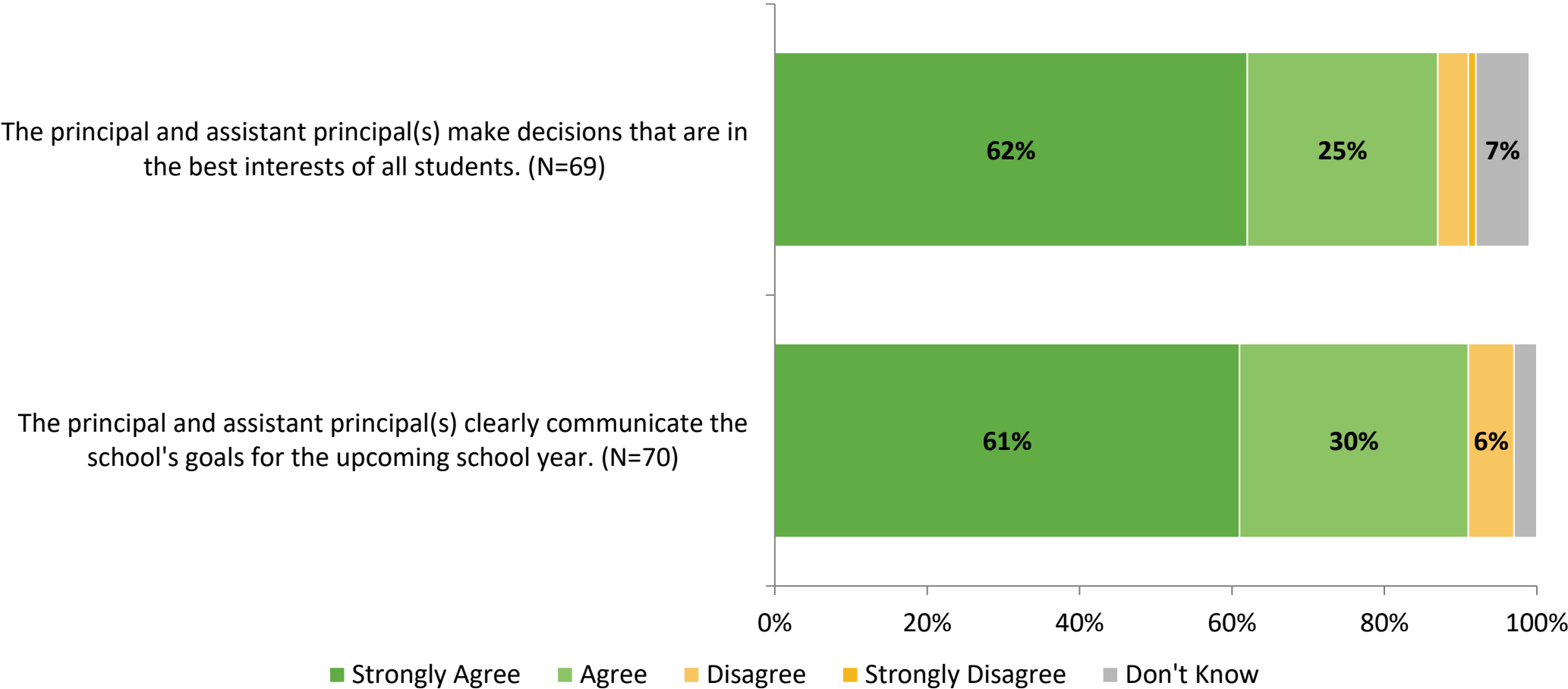
■ 2024-2025 (N=44) ■ 2023-2024 (N=68) ■ 2022-2023 (N=0)

Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: 0% indicates question was not asked in that year.

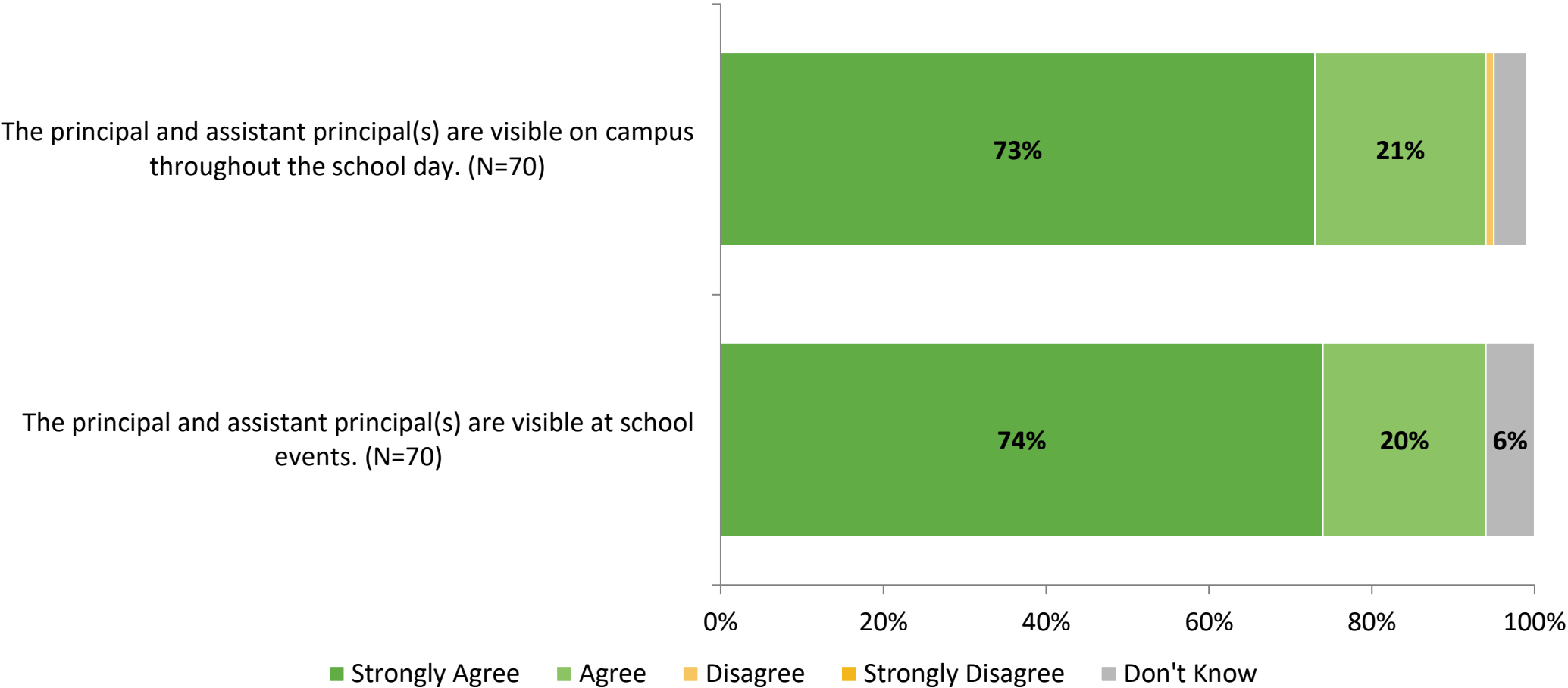
School Leadership

How strongly do you agree or disagree with the following statements?



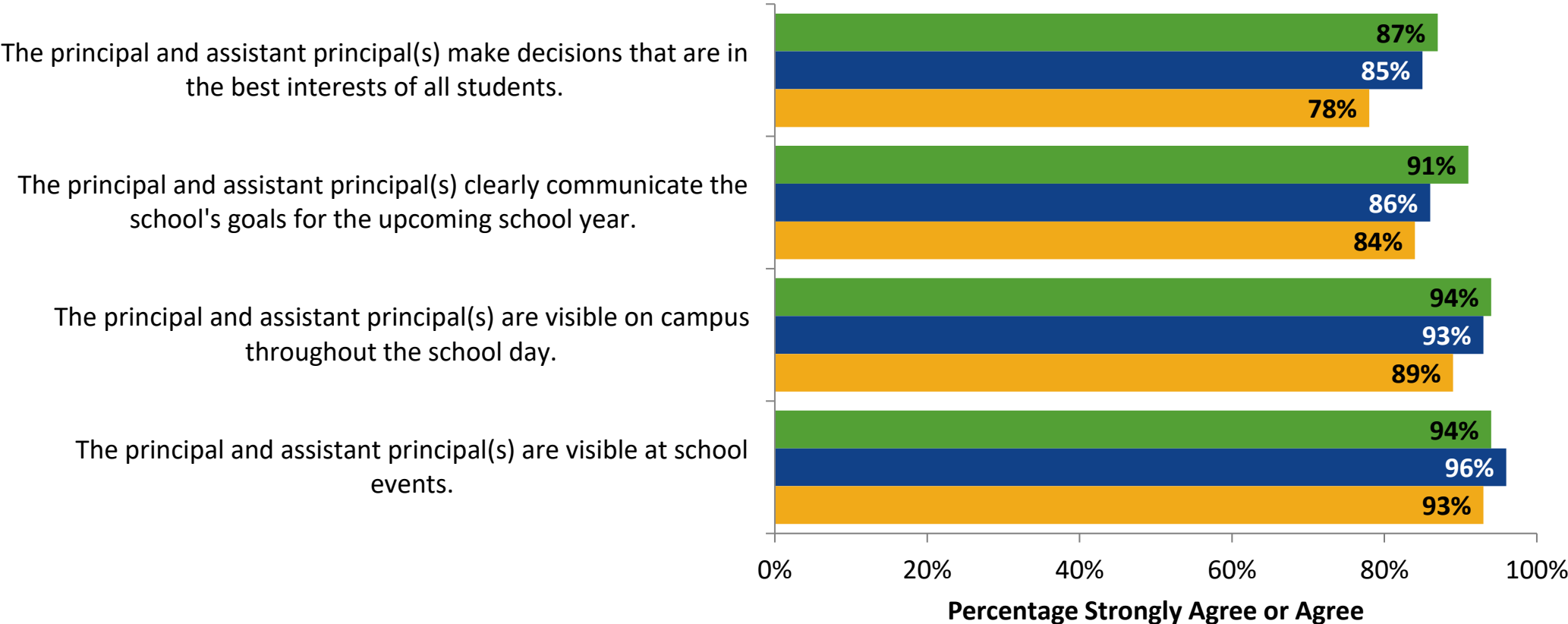
School Leadership (Continued)

How strongly do you agree or disagree with the following statements?



School Leadership: Comparison Over Time

How strongly do you agree or disagree with the following statements?



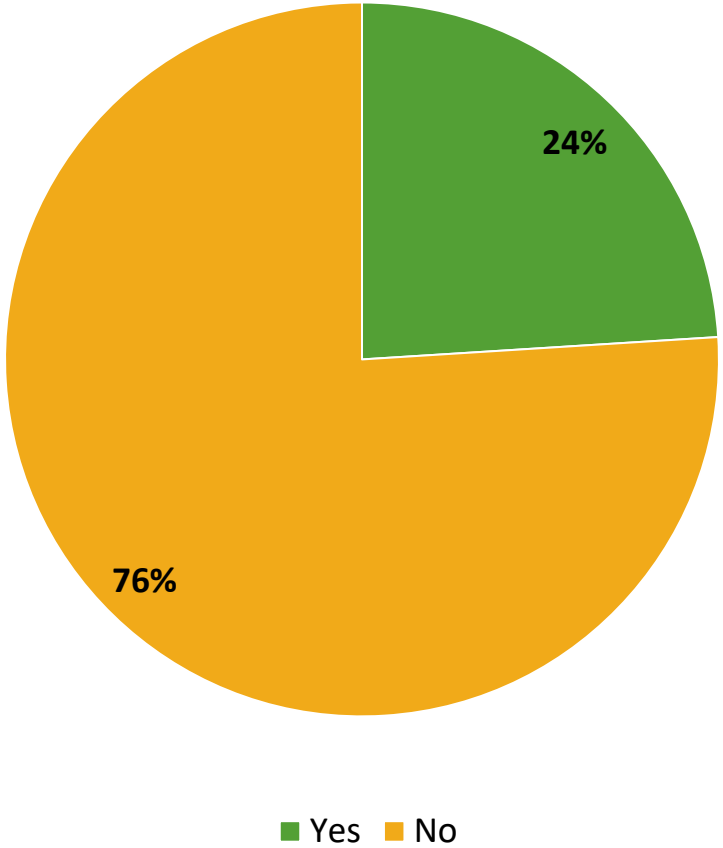
■ 2024-2025 (N=70) ■ 2023-2024 (N=96) ■ 2022-2023 (N=148)

Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: N/A indicates question was not asked in that year.

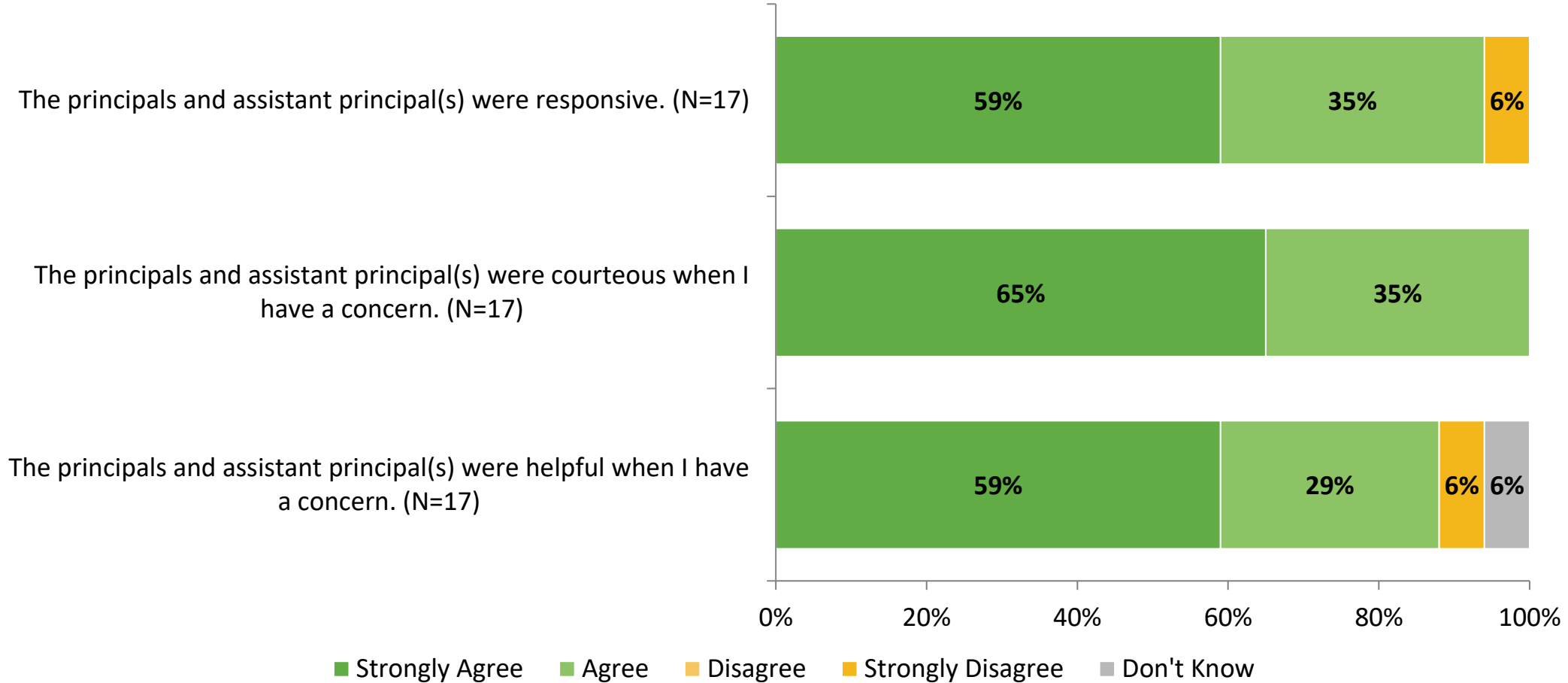
Communication with School Leadership

This past school year, have you reached out to the principal and/or assistant principal(s) with a need or concern? (N=70)



Perceptions of Communication with School Leadership

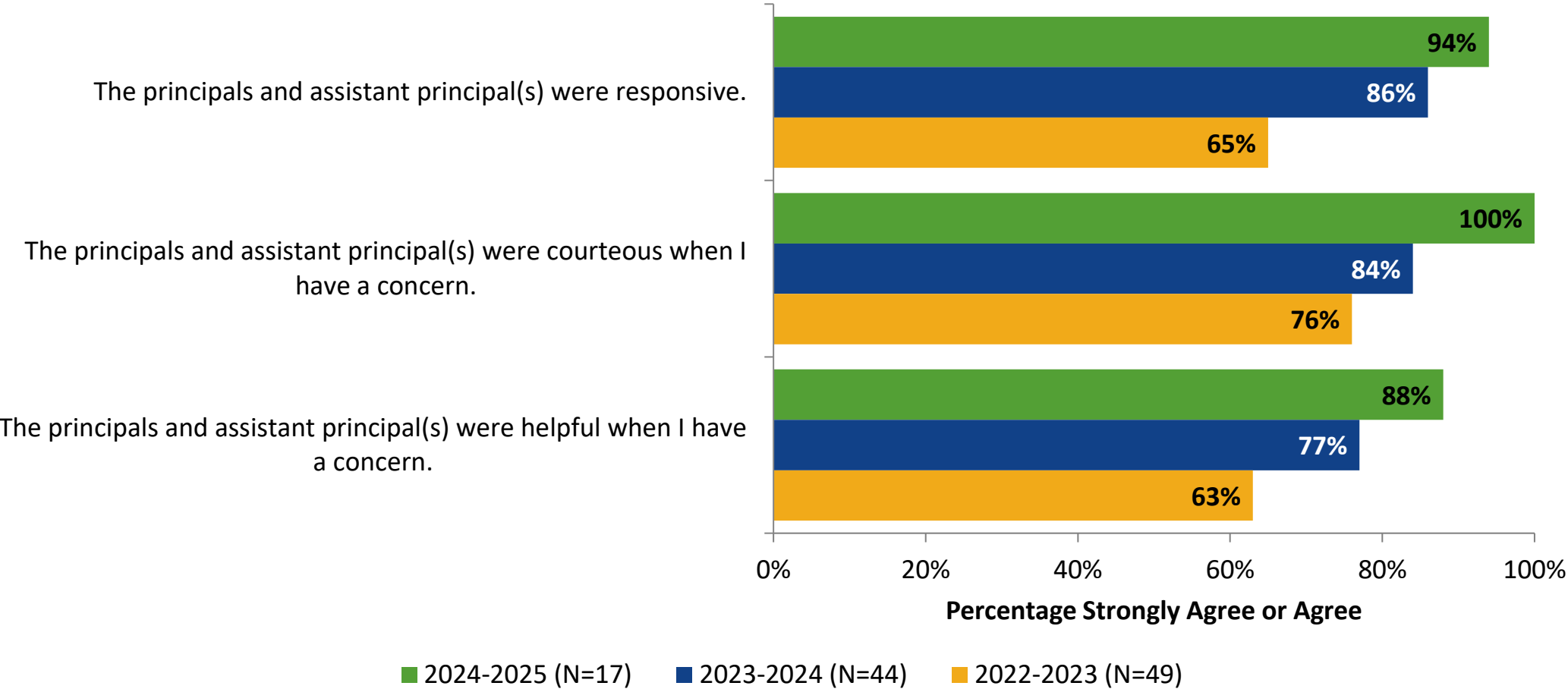
How strongly do you agree or disagree with the following statements?



Note: Only parents who reached out to a school administrator within the past year answered these questions.

Perceptions of Communication with School Leadership: Comparison Over Time

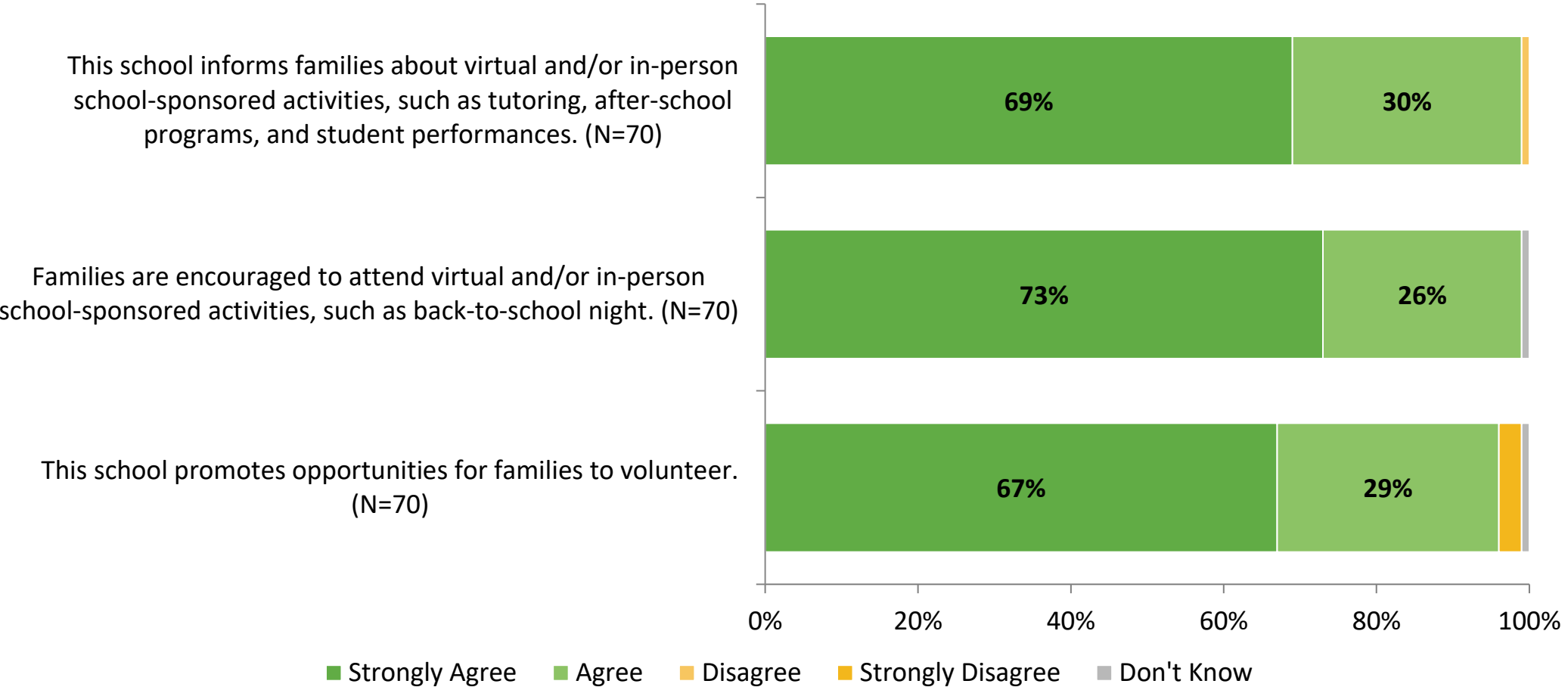
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

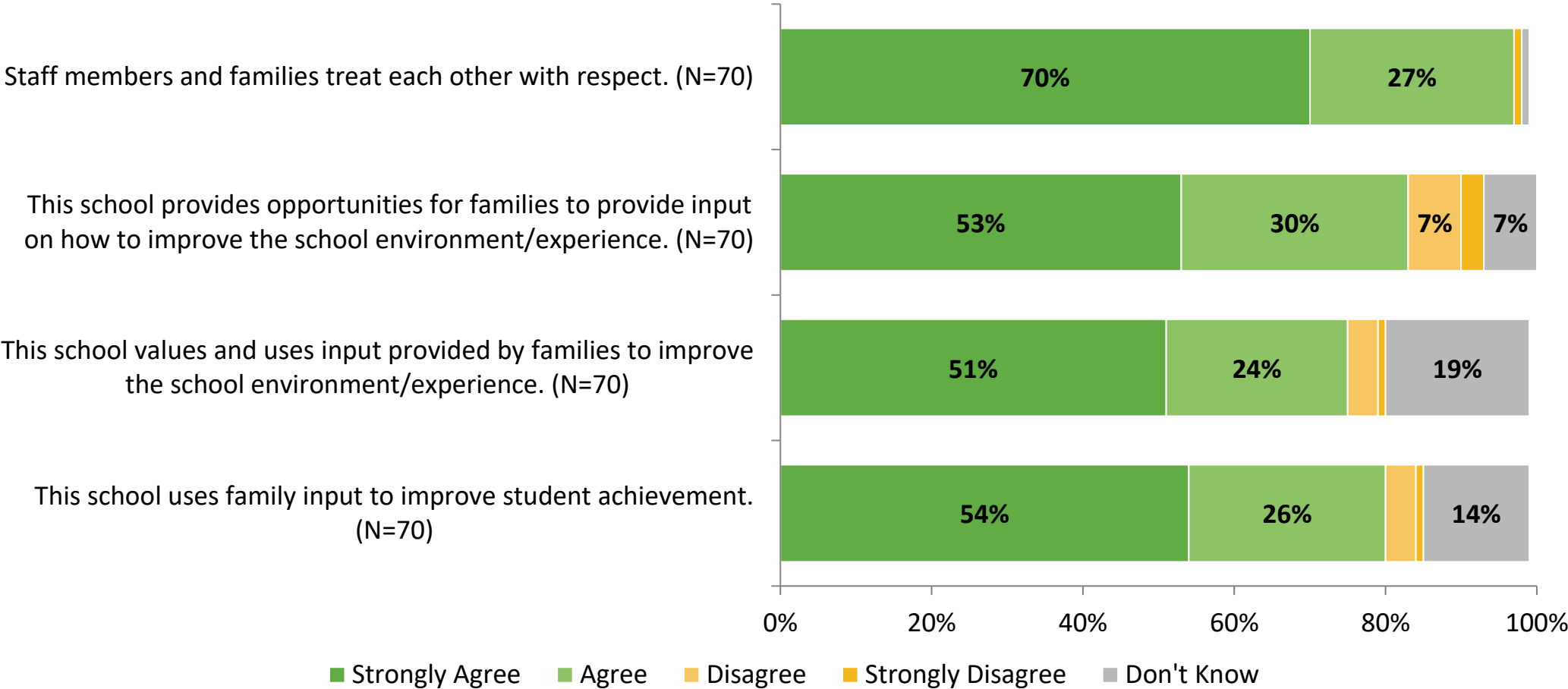
Family Involvement

How strongly do you agree or disagree with the following statements?



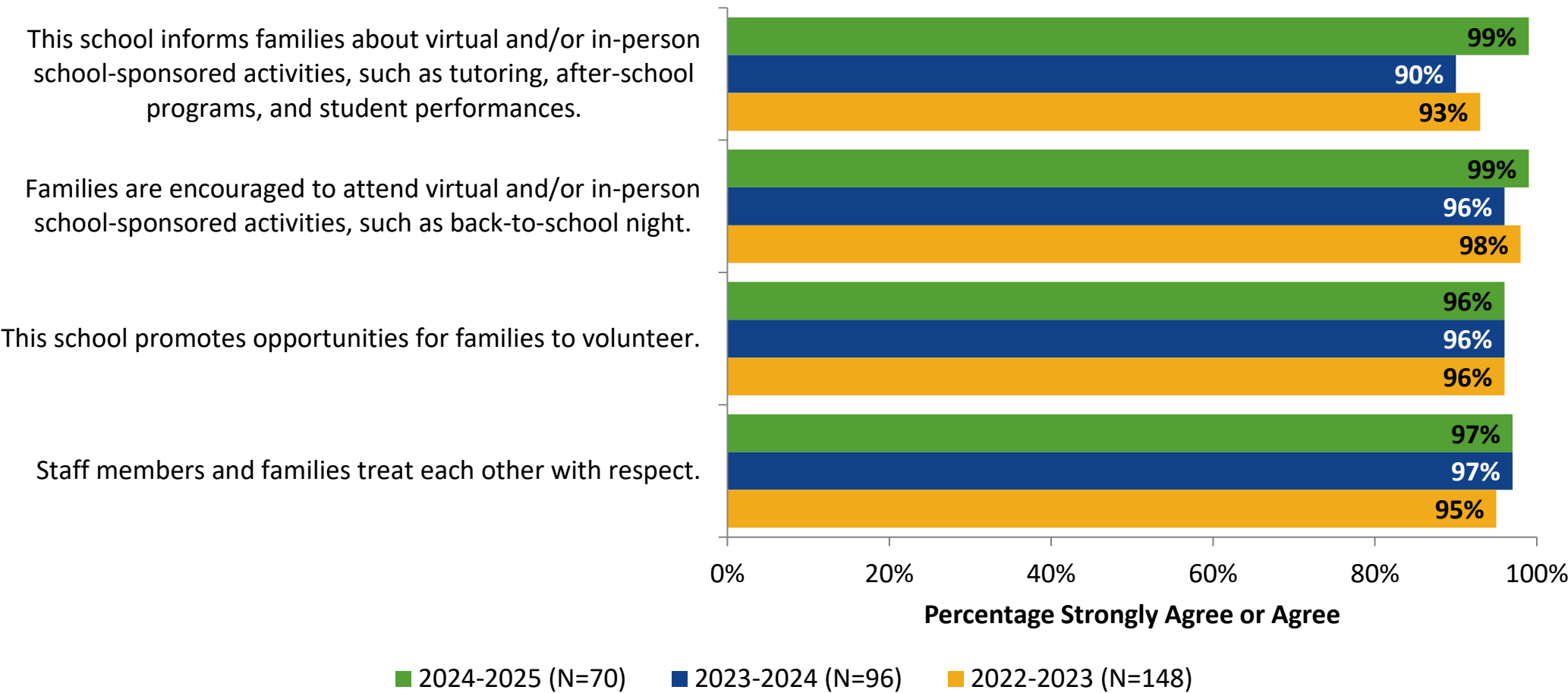
Family Involvement (Continued)

How strongly do you agree or disagree with the following statements?



Family Involvement: Comparison Over Time

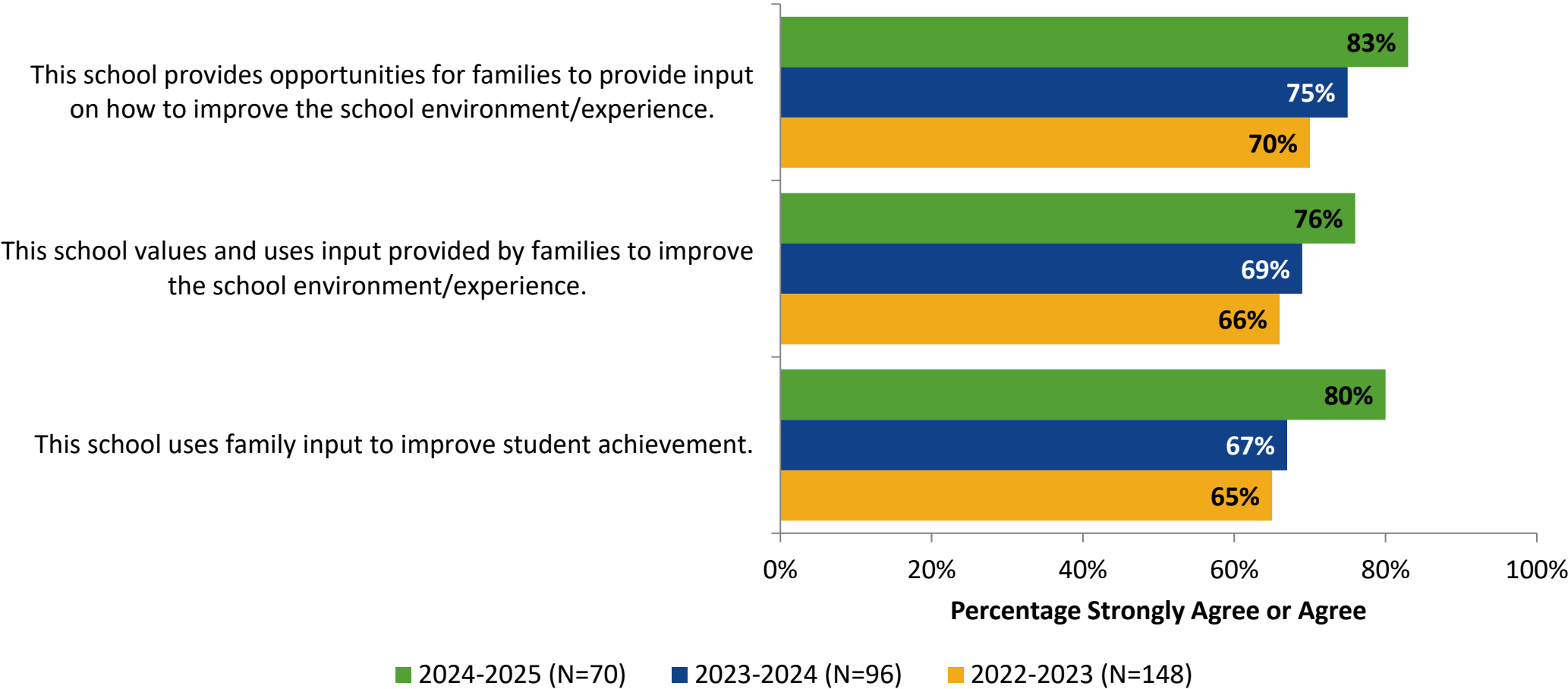
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Family Involvement: Comparison Over Time (Continued)

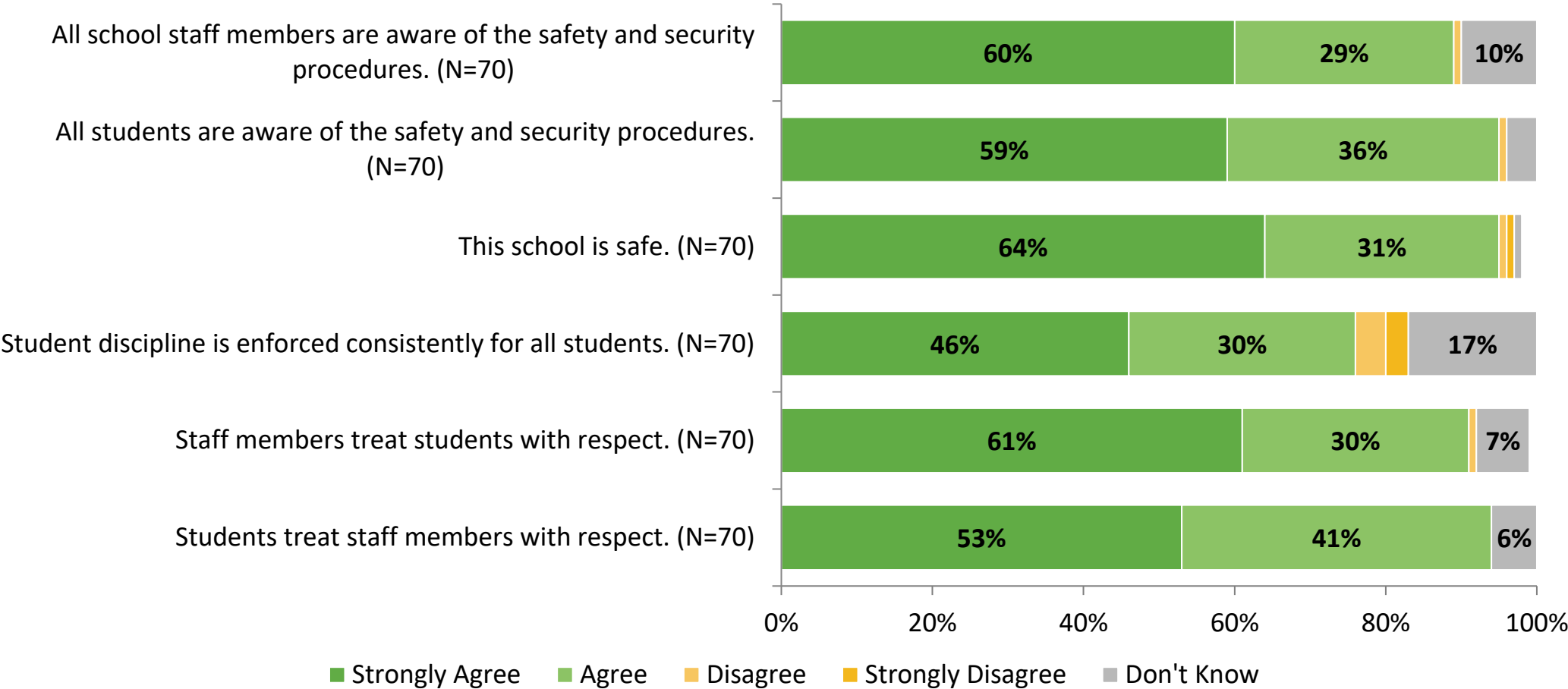
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

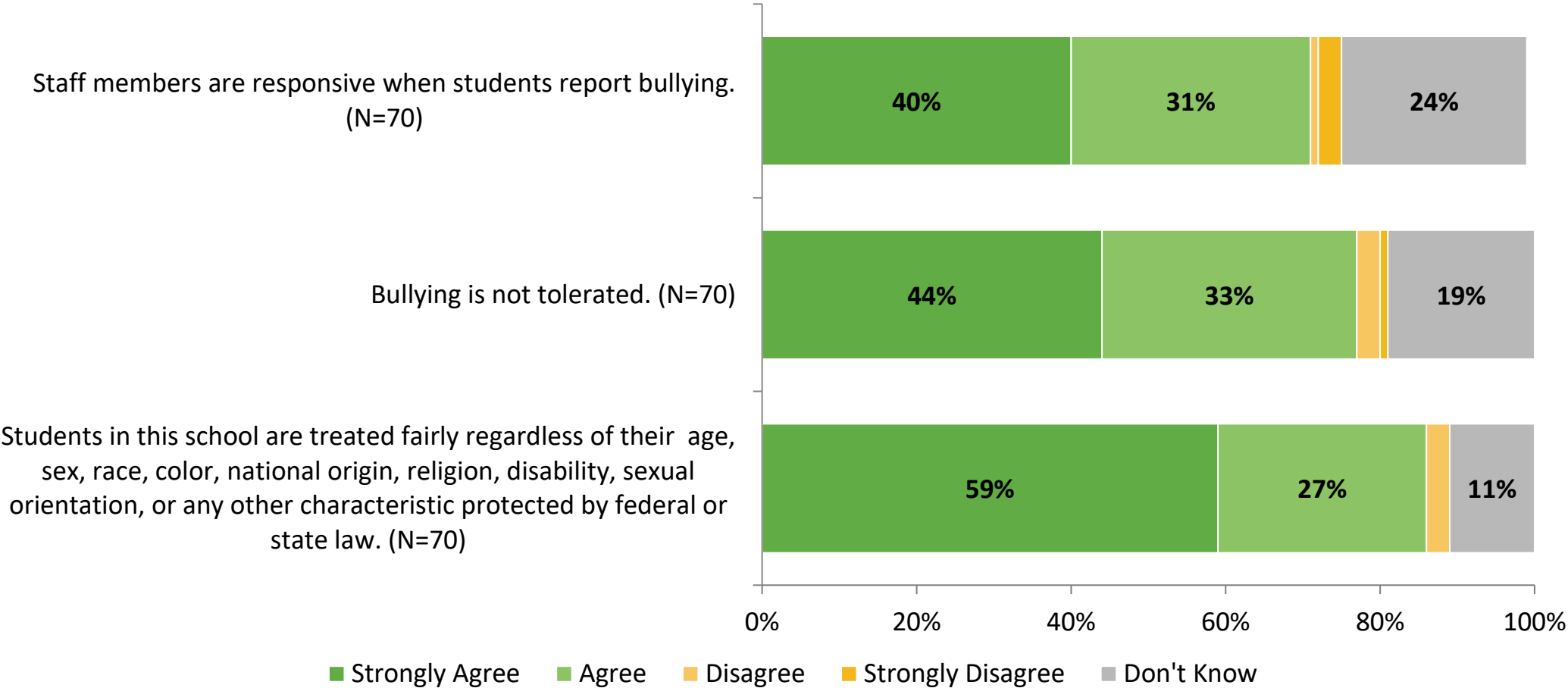
Safety and Behavior

How strongly do you agree or disagree with the following statements?



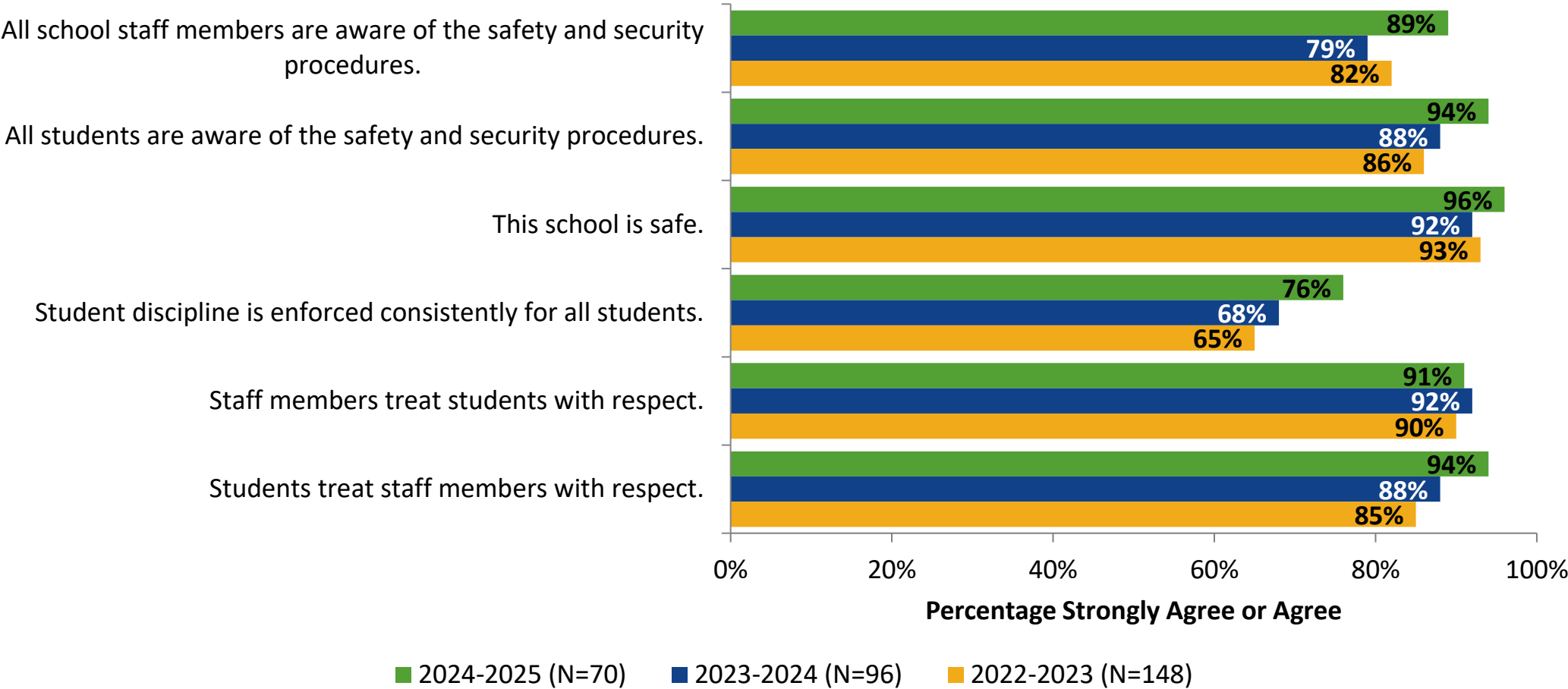
Safety and Behavior (Continued)

How strongly do you agree or disagree with the following statements?



Safety and Behavior: Comparison Over Time

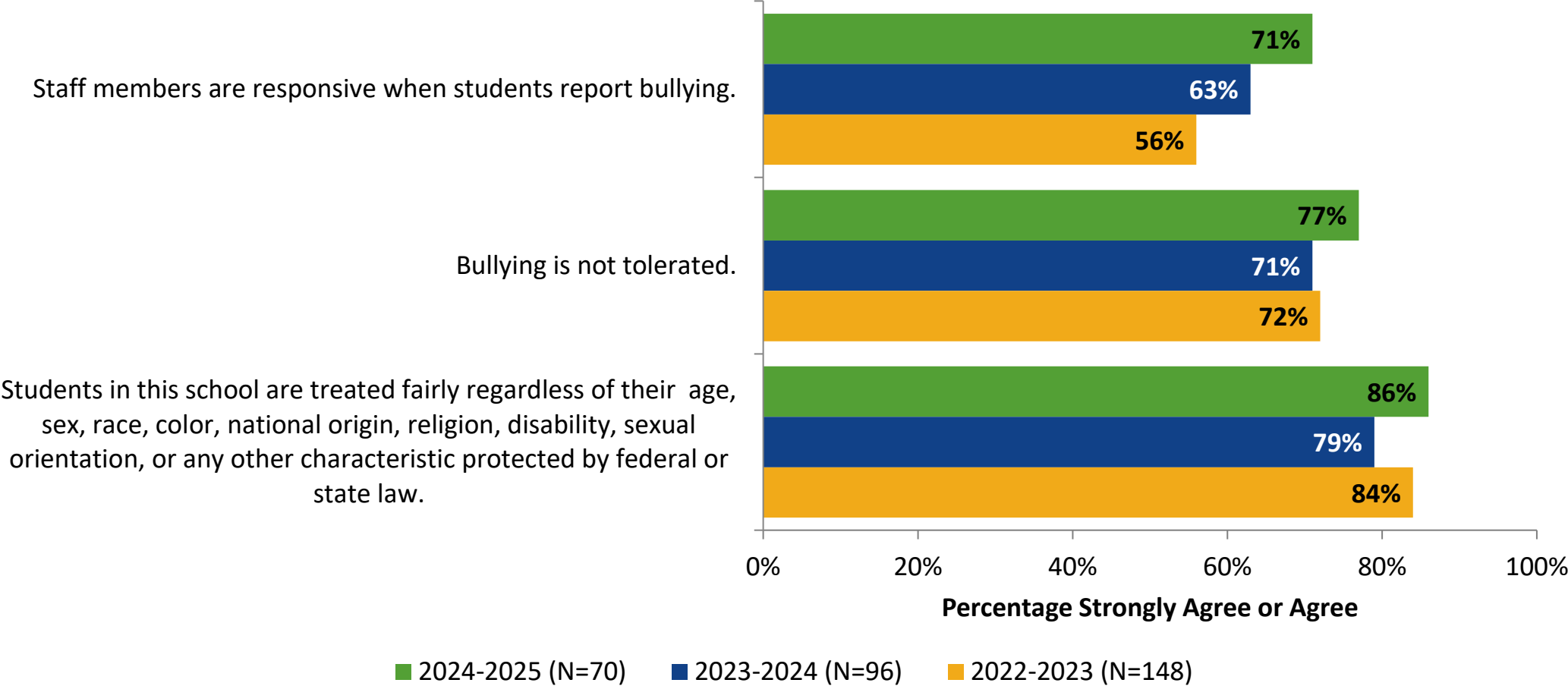
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Safety and Behavior: Comparison Over Time (Continued)

How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Highest Ranking Indicators

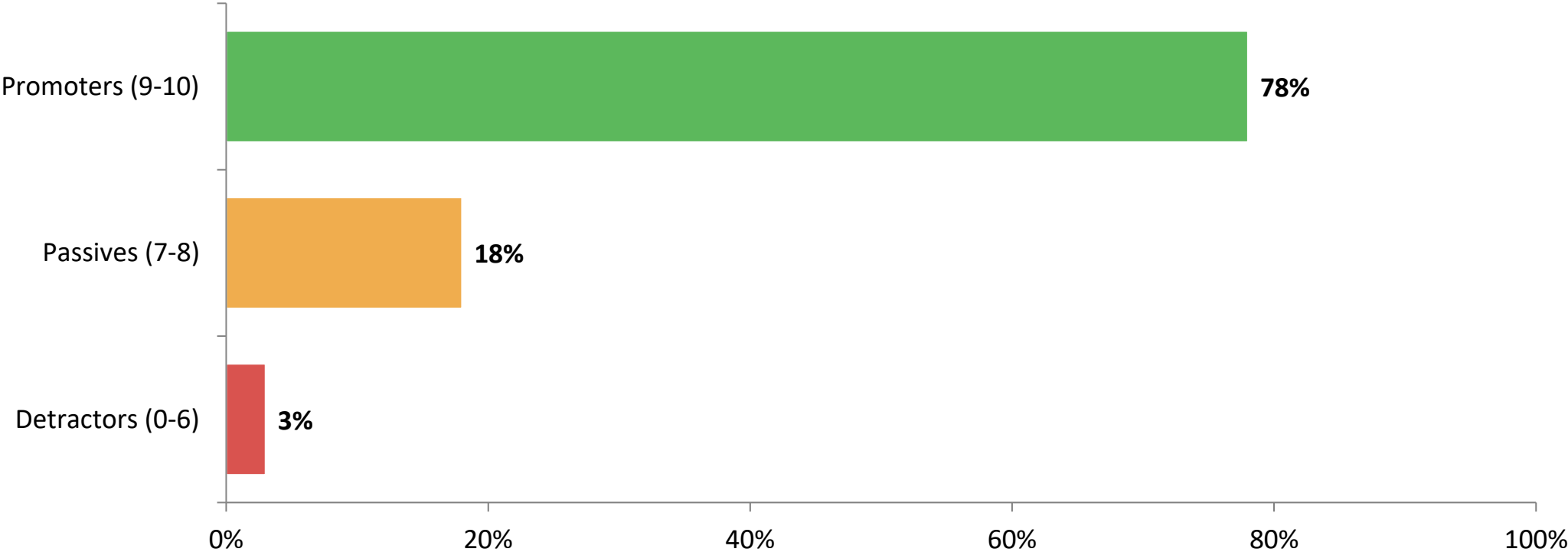
Survey Item	Percentage Strongly Agree or Agree (%)	Dimension
This school informs families about virtual and/or in-person school-sponsored activities, such as tutoring, after-school programs, and student performances.	99%	Family Involvement
Families are encouraged to attend virtual and/or in-person school-sponsored activities, such as back-to-school night.	99%	Family Involvement
Teachers set high expectations for all students.	97%	Academic Support
Staff members and families treat each other with respect.	97%	Family Involvement
This school promotes opportunities for families to volunteer.	96%	Family Involvement

Lowest Ranking Indicators

Survey Item	Percentage Strongly Disagree or Disagree (%)	Dimension
This school offers students a variety of extracurricular activities.	13%	Student Support
Students in this school receive support that addresses their individual needs.	11%	Student Support
This school provides opportunities for families to provide input on how to improve the school environment/experience.	10%	Family Involvement
This school offers a variety of academic courses.	9%	Academic Support
Teachers give timely feedback about student work.	7%	Academic Support

School Net Promoter Score

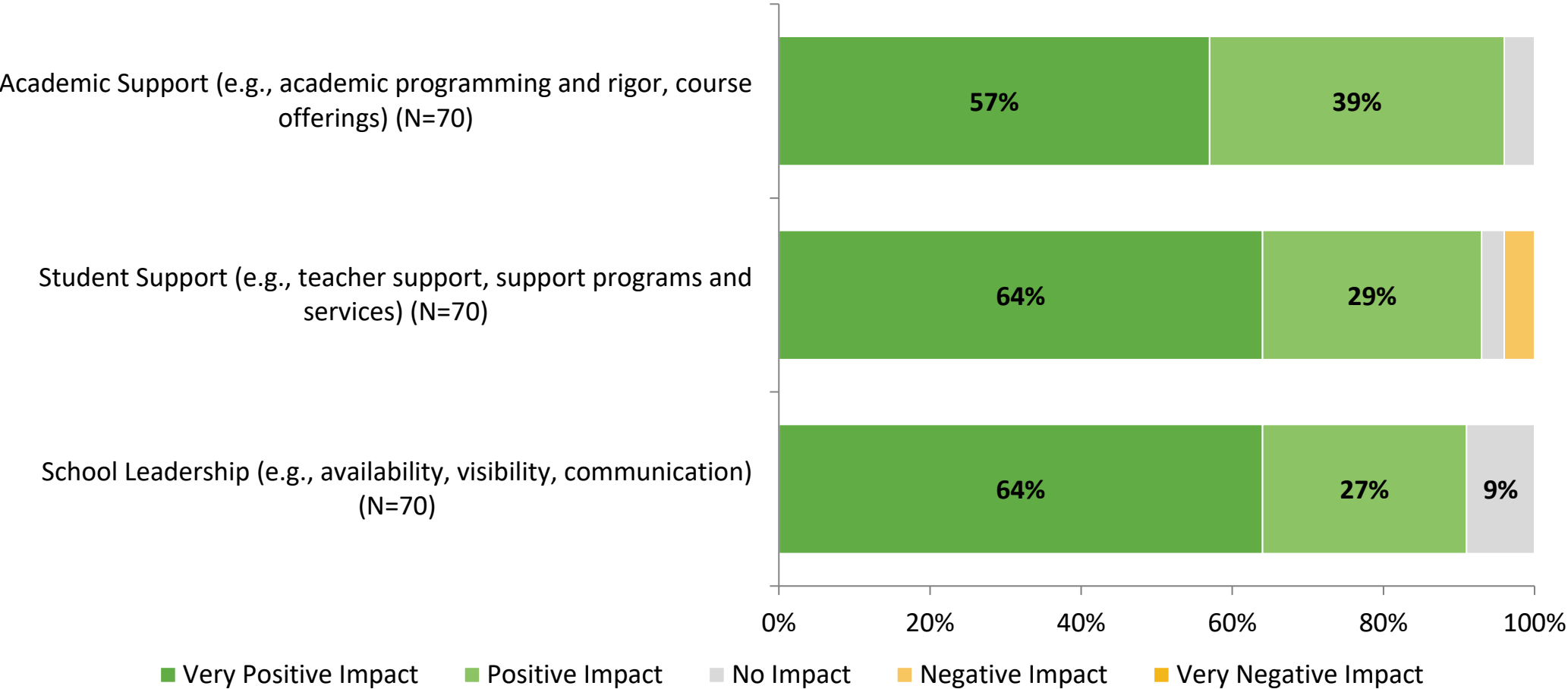
If you had a family member or friend moving to the area, how likely are you to recommend they send their child to your child's school?
(N=65)



Note: The Net Promoter Score (NPS) serves as a proxy for public confidence in the district and can potentially be connected to district growth. It is calculated by subtracting the percentage of detractors from promoters which gives a value between -100 to 100. A positive score means there are more people promoting the district than detracting from it. Passives represent individuals who do not have an unequivocal opinion about their school or district. The Net Promoter Score has been rounded to a whole number.

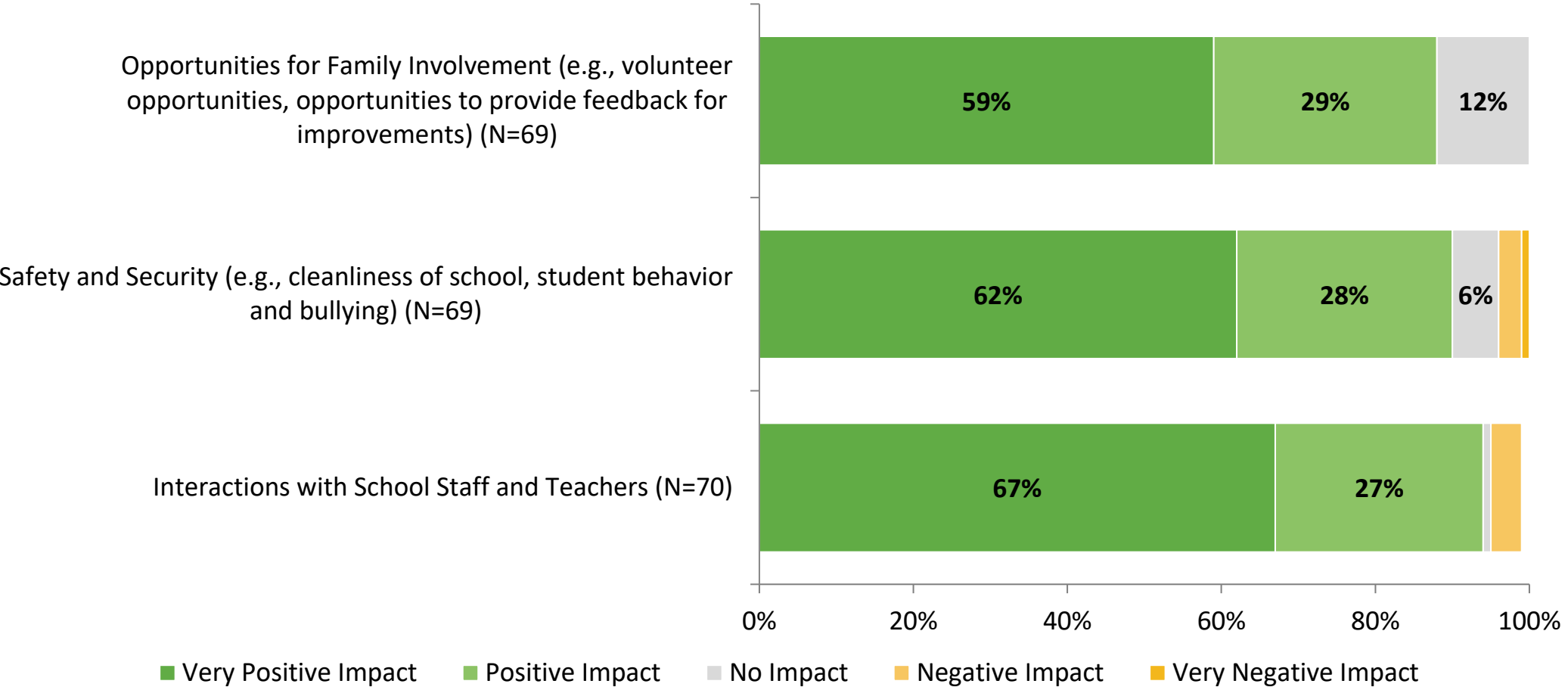
Factors Driving School NPS

How do the following areas impact your rating of your child's school?



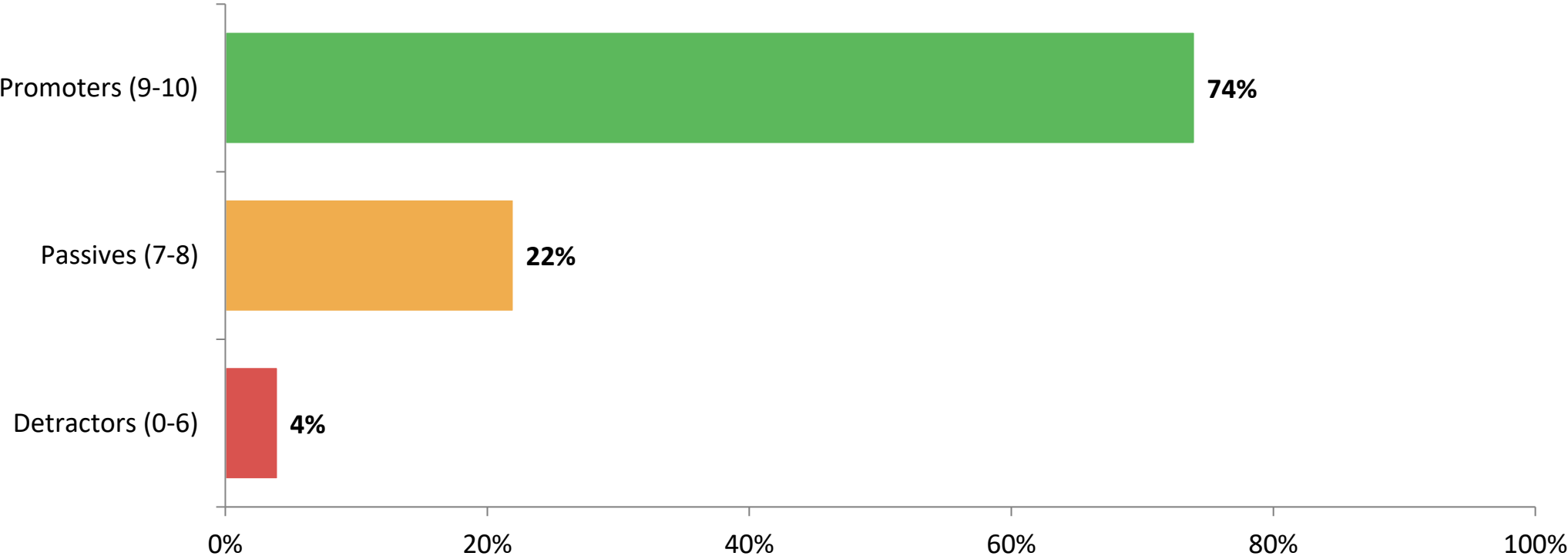
Factors Driving School NPS (Continued)

How do the following areas impact your rating of your child's school?



District Net Promoter Score

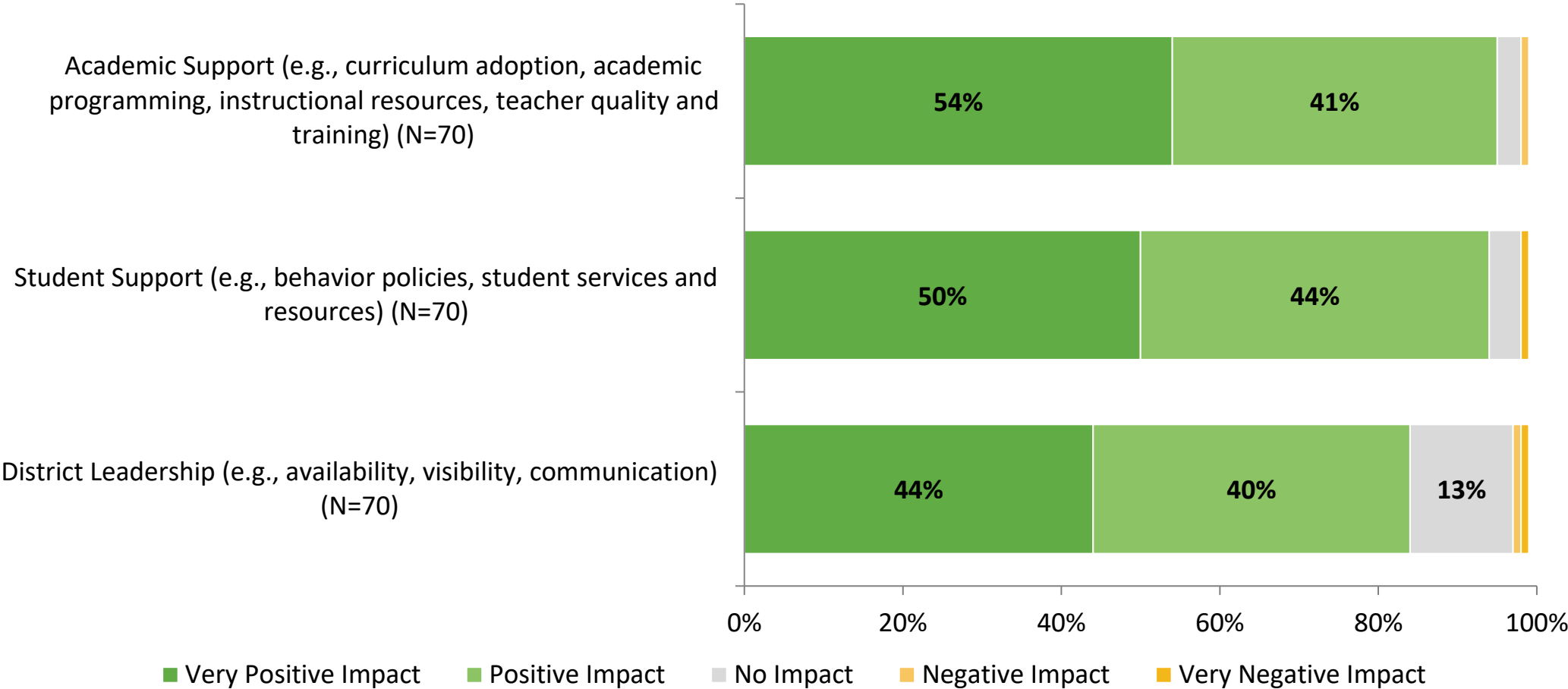
If you had a family member or friend moving to the area, how likely are you to recommend Pinellas County Schools? (N=69)



Note: The Net Promoter Score (NPS) serves as a proxy for public confidence in the district and can potentially be connected to district growth. It is calculated by subtracting the percentage of detractors from promoters which gives a value between -100 to 100. A positive score means there are more people promoting the district than detracting from it. Passives represent individuals who do not have an unequivocal opinion about their school or district. The Net Promoter Score has been rounded to a whole number.

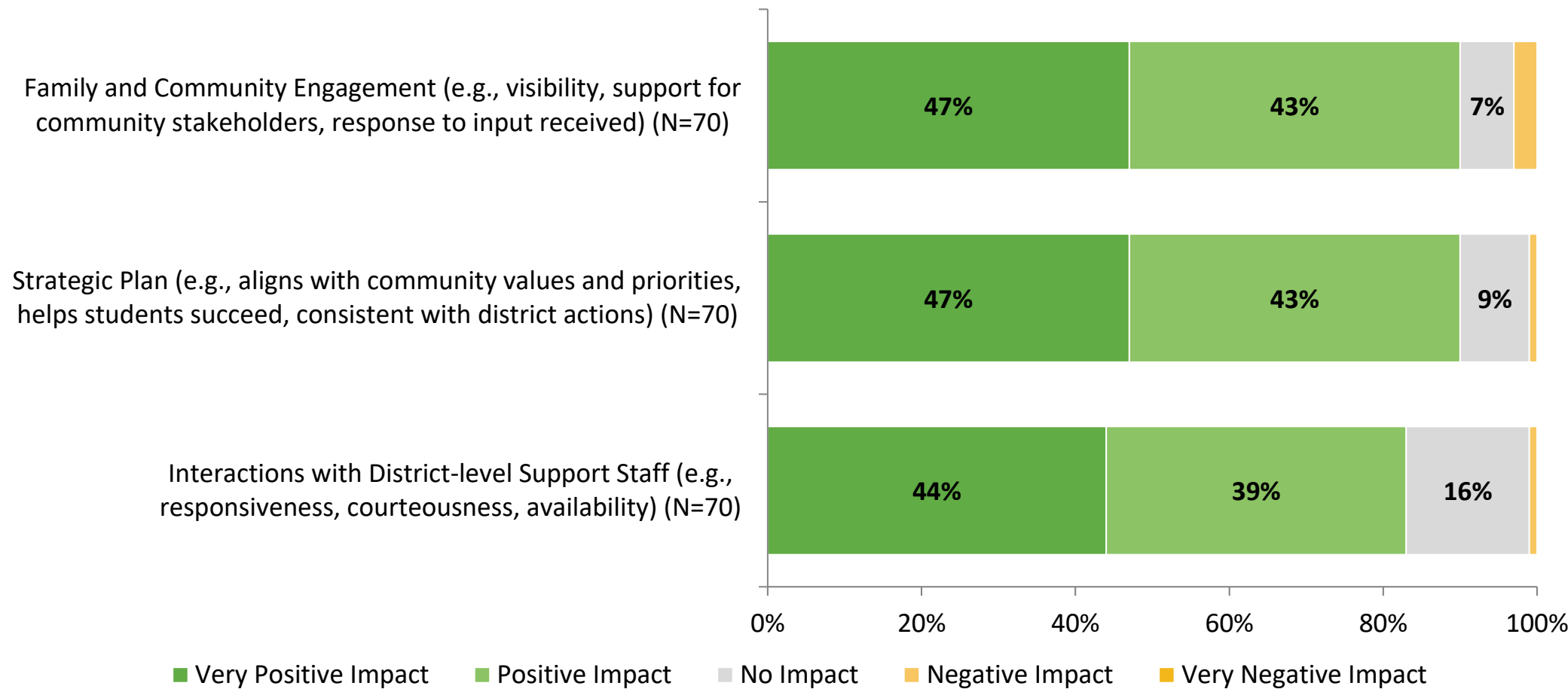
Factors Driving District NPS

How do the following areas impact your rating of Pinellas County Schools?



Factors Driving District NPS (Continued)

How do the following areas impact your rating of Pinellas County Schools?





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